Over the past 20 years, Freedom Day events have brought together more than 14,000 volunteers, who donated a total of more than 50,000 volunteer service hours on September 11 - the National Day of Service and Remembrance - to turn a day of tragedy into a day of doing good.

Communities Foundation of Texas is proud to host its Annual Freedom Day, a community service event honoring the lives lost and those forever changed by the tragic events of September 11, 2001. Hundreds of volunteers representing CFT4B member companies, sponsors, CFT fund holders and staff, and DFW-area veterans will join together in service around the theme of Building Thriving Communities for All and in remembrance of the 20th anniversary of 9/11.

Living through the COVID-19 pandemic, economic crisis, and demands to end systemic racism have created a tremendous need and a unique opportunity for Freedom Day this year. Volunteers will be activated in 15 virtual, remote, and physically distanced projects that keep everyone safe and supported.

Thank you for being a part of this year’s Freedom Day and helping us #DoTheGood as we celebrate 20 years of united service. Our community is truly better together!
PROJECT SCHEDULE

Friday | September 10

8:30 - 9:00 AM  Opening Ceremony & Live Stream

In Person Projects
9:30 AM - 12:30 PM
- Buckner International
- Cedar Hill Independent School District
- Fort Worth Hope Center
- Hagar’s Heart
- Hunger Busters
- Juliette Fowler Communities
- The Lullaby House
- Mosaic House
- North Texas Food Bank

1:00 - 4:00 PM
- Bonton Farms
- Cedar Hill Independent School District
- Equest
- Farmers Assisting Returning Military - F.A.R.M.
- Fort Worth Hope Center
- Hagar’s Heart
- Juliette Fowler Communities
- The Lullaby House
- Mosaic House
- North Texas Food Bank

Virtual Projects
9:30 - 10:45 AM & 11:00 AM - 12:15 PM
- Hagar’s Heart
- The Senior Source
- Unbound North Texas

12:30 - 1:45 PM
- Project Unity - Together We Dine

Closing Comments and a brief celebration will be done at the end of each volunteer shift by the project site hosts.

WE WILL NEVER FORGET 9/11/2001

8:46 AM  Flight 11  North Tower, WTC
9:03 AM  Flight 175  South Tower, WTC
9:37 AM  Flight 77  Pentagon
10:06 AM  Flight 93  Somerset County, PA

#FreedomDay2021 | #CFT4B | #DoTheGood
Pam Gerber launched, built, and managed Entrepreneurs For North Texas (EFNT), a program of Communities Foundation of Texas, in 2001. During her 14 years of leadership, EFNT strategically leveraged partnerships, created programs, and integrated processes to engage more than 10,000 volunteers from 400+ companies in 60,000+ hours of service, saving nearly 80 nonprofit agencies more than $1.2 million. Freedom Day, one of CFT for Business’ signature events, was the result of those strategically leveraged partnerships and Pam’s collaborative efforts with various business leaders and local nonprofits.

Pam has served in various roles with City Year, a national Americorps program, and has invested her time, energy, and resources for more than 30 years to their vision and mission. Her roles included Development Manager, Volunteer Coordinator, New Site Development Director, National Chief of Staff, and she was the founding Executive Director of City Year in San Jose/Silicon Valley. Today, she remains passionate and dedicated to the work of uniting and empowering diverse individuals to address some of our country’s most difficult challenges through City Year’s programming.

Pam has served on a number of boards including, the City of Dallas Citizens Police Review Board, she was a founding member of the Mayor’s LGBTQ+ Task Force, and currently serves as a member of the Ethics Advisory Commission for the City of Dallas. Pam also served as a board member for the Texas Women’s Foundation and was a member of The Dallas Summit.

Pam is a dedicated community leader and volunteer and believes in the power of coming together to make a positive impact.

As we celebrate the 20th Anniversary of Freedom Day, we could think of no better person to serve as CFT’s Honorary Chair and offer her reflections on 20 years of Freedom Day during our opening ceremony. Thank you, Pam, for your continued service and dedication to our community!
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At SFMG, we are passionate about making everyday life better for individuals by creating opportunity and access through strong, long-lasting relationships in our community.

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Thank you CFT for 20 Years of United Service

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