

# 2022 PROFESSIONAL SEMINAR SPONSORSHIP OPPORTUNITIES



BENEFITS	MAJOR	PARTNER	ENGAGEMENT	SUPPORTING
Opportunity to give remarks at Professional Seminar	●			
Distribution of your literature at event	●			
Professional Seminar attendee list	●	●		
Year-round branding on CFT website (including logo and link)	●	●	●	
Vester Hughes Award Happy Hour	Underwriter & 8 tickets	6 tickets	4 tickets	2 tickets
Exclusive underwriter for the: <ul style="list-style-type: none"> <li>• Professional Seminar Breakfast OR</li> <li>• Named sponsorship of event TBD in 2022</li> </ul>			●	
Advertising in Professional Seminar digital booklet	Includes one full page, color, inside cover & one B&W full page spread	Includes one full page, color ad	Includes one full page, color ad	Includes one half page, color ad
Complimentary attendance for Professional Seminar	Includes 16 registrations	Includes 12 registrations	Includes 8 registrations	Includes 4 registrations
Logo included on Professional Seminar promotional collateral including: postcard, print & digital ads, e-blasts, flyers, CFT newsletters	●	●	●	●
Signage at Professional Seminar	Includes individual slide with logo	Includes individual slide with logo	Includes name or logo featured with breakfast at event, or individual sign or slide at future sponsored event	Includes group slide with logos
<b>SPONSORSHIP COST</b>	<b>\$10,000</b>	<b>\$5,000</b>	<b>\$3,500</b>	<b>\$2,500</b>