



— 9.10.21 —

FREEDOM DAY

20 Years of United Service | 9.11.01

Communities Foundation of Texas for Business (CFT4B) is presenting the 20th annual Freedom Day, a community-wide volunteer service event on Friday September 10, 2021.

Honoring the lives lost and forever changed by the tragic events of September 11, 2001.

Over the past 20 years, Freedom Day events brought together more than 14,000 volunteers donating more than 50,000 hours around the September 11 National Day of Service and Remembrance to turn a day of tragedy into a day of doing good.

In 2020, amidst a pandemic, economic crisis and cries for racial justice, more than 300 volunteers served in 18 virtual, remote and physically distanced projects. This year, we hope to activate 750+ volunteers at 15 in-person and virtual projects throughout North Texas doing the good our community needs to build thriving communities for all.

You are invited to join CFT4B companies, sponsors, and DFW-area veterans around the theme of *Thriving Communities for All* on Freedom Day 2021.

HOW CAN YOU JOIN?

Join the CFT4B Engagement Network

Engagement Network members are great corporate citizens. CFT4B provides member companies with the guidance, tools and support to become Corporate Social Responsibility (CSR) and Environmental, Social and Governance (ESG) leaders! The engagement network also delivers the opportunities to participate in Freedom Day, networking, professional development, and service opportunities throughout the year.

Become a Freedom Day Sponsor

Freedom Day sponsors make this work possible. They activate volunteers from their own businesses and partnerships and enhance their reputations for great corporate citizenship in a highly business-engaged community. We invite sponsors to make cash or in-kind donations (see reverse for sponsorship details). Sponsors are recognized by being featured in the media, on official Freedom Day shirts, marketing materials and website.

