

IMPACT

YOUR PHILANTHROPY MAGAZINE

2020 | VOLUME 2



GIVE HOPE AND HELP

CFT'S 12TH ANNUAL NORTH TEXAS GIVING DAY IS BACK TO BRING HOPE TO OUR COMMUNITY

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“The word ‘philanthropy’ means ‘love of mankind.’ Let us all be philanthropists, opening our hearts wider to show our love for one another and our community.” 🌊

A LETTER FROM OUR PRESIDENT

The unparalleled crisis of COVID-19 has changed our lives and our community dramatically as we continue to navigate the effects of being at a distance from one another, our loved ones, and our colleagues. Despite this distance, and perhaps in recognition of this, **\$20 million was raised this spring in an outpouring of support for 2,500 nonprofits through North Texas Giving Tuesday Now**, an emergency day of giving that proved that COVID-19 cannot cancel the generosity and kindness of North Texans. As we gear up for North Texas Giving Day on 9.17.20, the largest single day of giving in the country, we know that our community needs this event to be extraordinarily successful to meet the extraordinary and growing needs across our community.

At CFT, our vision is of thriving communities for *all*. We remain committed to the notion of building a community where everyone has equitable opportunities to thrive. COVID-19 has exacerbated challenging structural gaps that we all know have existed for decades. **While we continue to work to meet growing needs in response to COVID-19, we cannot lose sight of the importance of celebrating diversity, championing equity and inclusion, and advocating tirelessly for equitable policies that serve and benefit all. We accept the challenge and responsibility to do more ourselves and demand more from others.**

The word “philanthropy” means “love of mankind.” Let us all be philanthropists, opening our hearts wider to show our love for one another and our community. Let us commit to this, together, and to the actions that will turn our words into reality.

We stand with you, our partners, donors, and grantees working to build more equitable communities. **Let us share our collective power, voice, and resources with all who need it. Together, let's build something better, for all.**

Standing side by side,

Dave Scullin

PRESIDENT AND CEO, COMMUNITIES FOUNDATION OF TEXAS

COVID-19 RELIEF EFFORTS MOBILIZE \$100M FOR COMMUNITY

CFT WORKS WITH individuals, families, and businesses to make significant and lasting investments to help communities stabilize and rebuild after disaster strikes. CFT recommends responding to the complete timeline of disaster management efforts – from immediate relief to recovery and rebuilding.

In addition to establishing relief and recovery funds and making emergency grants to nonprofits, CFT often plays a convening and leadership role during a crisis, helping to coordinate with other philanthropic funders, the City of Dallas, and Dallas County to identify gaps between government and nonprofit resources.

In the unprecedented era of COVID-19, CFT has helped mobilize almost \$100 million for nonprofits through our leadership and partnership in new community relief efforts such as North Texas Cares and North Texas Giving Tuesday Now, through our donor-advised funds, and through the creation of a number of COVID-19 related relief funds.

DOLLARS DISTRIBUTED TO NONPROFITS THROUGH CFT FUNDS AND PARTNERSHIPS

North Texas Cares	\$40 Million
North Texas Giving Tuesday Now	\$20.7 Million
CFT's Donor-Advised Funds	\$26 Million
CFT's COVID-19 Relief Funds	\$11.3 Million



Learn more about our COVID-19 relief efforts or make a donation at CFTEXAS.ORG/COVID19

NORTH TEXAS CARES

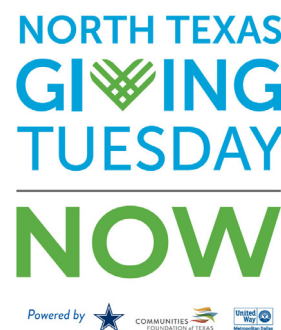
CFT helped launch and lead a funder collaborative called **North Texas Cares**, which began in late March to help streamline the process for nonprofits applying for COVID-19 related emergency funding, through the creation of a shared online grant application. While it launched with 15 participating foundations and United Ways, it quickly grew to more than 30 participating funders.



Between April and mid-July 2020, **1,400 grants totaling over \$40 million were awarded to 630 area nonprofits through the North Texas Cares application process from the 30+ participating funders.** A second-phase funding opportunity opened in August and will close in October, again with the partnership of 30 funders, some new and many returning. Learn more about North Texas Cares and the current priority funding areas at NorthTexasCares.org.

NORTH TEXAS GIVING TUESDAY NOW

In addition to funders collaborating through North Texas Cares, 45,000 donors came together on May 5 and proved that COVID-19 can't cancel community, generosity, or kindness on **North Texas Giving Tuesday Now.**



A joint giving effort between CFT, **United Way of Metropolitan Dallas**, and the **Dallas Cowboys**, this online emergency giving effort raised more than **\$20.7 million for more than 2,500 North Texas nonprofits** on the NorthTexasGivingDay.org platform. Additionally, more than 9,400 donors pledged nearly 300,000 volunteer hours.

As there will be ongoing community needs due to COVID-19 and beyond, CFT's **North Texas Giving Day** team is hard at work planning the 12th annual North Texas Giving Day, scheduled for Thursday, September 17, 2020. Since 2009, CFT's North Texas Giving Day has become the nation's single most powerful day of community-wide giving, cumulatively granting more than \$290 million to over 3,000 nonprofits. In 2019, \$50 million was raised from over 100,000 donors for 3,000 nonprofits.

COVID-19 RELIEF FUNDS AT CFT: \$11M RAISED AND COUNTING

In addition to grants from donor-advised funds and leadership of North Texas Cares and North Texas Giving Tuesday Now, CFT has raised more than \$11 million for our COVID-19 community response funds. Eight COVID-19 response funds have been established at CFT: **CFT's North Texas Community Response Fund, Dallas County COVID-19 Response Fund, The Dallas Morning News Charities COVID Response Fund, Emma Lazarus Resilience Fund, Get Shift Done for North Texas Fund, Get Shift Done for America Fund, Revive Dallas Small Business Relief Fund, and Serve Our Heroes Fund.** CFT also partnered with **Blue Cross and Blue Shield of Texas** to deploy \$1 million to nonprofits across Texas. 🌊

View the grants CFT has made from our North Texas Community Response Fund through North Texas Cares at CFTexas.org/COVID19grants and read details about our relief funds on our blog at CFTexas.org/blog.

POWER OF DONOR-ADVISED FUNDS

CFT fund holders respond to COVID-19 crisis

Donor-advised funds (DAFs) are a type of charitable giving fund that make giving easy and effective, especially in times when nonprofits need increased support to meet urgent and growing needs. CFT fund holders have been stepping up with generosity in a big way in response to the COVID-19 crisis.

Between mid-March and mid-August, CFT fund holders **granted more than \$26 million to nonprofits from their donor-advised funds**, which is more than double the \$12 million that was granted through these funds during the same time period last year. These dollars are making a significant impact in North Texas and beyond during current challenging times.

Similar to what we've seen with our CFT fund holders, community foundation donor-advised fund holders across the nation are granting two or three times more than they have in previous years – and are pledging to make additional contributions to nonprofits as the crisis continues to unfold. The response to COVID-19 by CFT donors and our peer community foundations highlights the critical role DAFs play in supporting nonprofits. Not only do most DAFs at community foundations make grants annually, and at a much higher payout rate than private foundations, donors often use their DAFs to increase grantmaking during times of need.

Do you know a friend or family member who may want to learn more about powering their giving by opening a fund or leaving a charitable legacy in partnership with CFT? Connect us!



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REVIVE DALLAS SMALL BUSINESS RELIEF FUND

Supporting small businesses in a big way



CFT HAS PARTNERED with **The Dallas Entrepreneur Center** (The DEC Network) and **LiftFund** to launch the **Revive Dallas Small Business Relief Fund**, a \$5 million relief loan fund offering loans to support primarily minority- and women-owned small businesses and entrepreneurs during the COVID-19 crisis. To date, almost \$3 million has been committed to the fund. Fifty-three businesses have received loans so far, with 70% of businesses minority-owned and 58% women-owned.

These loans, which are forgivable if certain milestones are met, are a means of filling the gap for small businesses and entrepreneurs who either have not been able to get relief through the Small Business Administration’s Disaster Relief Fund or Paycheck Protection Program, or who did receive funds but not enough to sustain the business.



“We started seeing small businesses and entrepreneurs affected by COVID-19 that haven’t been able to get the resources they need to survive, such as funding, mentorship, and access to organizations across the region that can help. We decided to focus the efforts of The DEC Network to provide these necessary resources in combination with funding to help businesses stay open or reopen as this crisis passes, with the business community taking care of its own.”

– **Trey Bowles**, Co-founder and Executive Chairman, **The DEC Network**

Dallas **Mayor Eric Johnson** supports the loan program, which requires applicants to have businesses based in the **City of Dallas**. Mayor Johnson also supported the creation of a \$5 million **Small Business Continuity Fund**, run by the City of Dallas. The Revive Dallas Fund is also supported by the **Dallas Regional Chamber, Dallas Citizens Council, North Dallas Chamber of Commerce, Dallas Black Chamber of Commerce, and Greater Dallas Hispanic Chamber of Commerce.**

Small businesses and entrepreneurs who meet the fund’s criteria can apply for loans of up to \$25,000. The DEC Network anticipates the loans will help more than 250 applicants. The formal application process opened in June, and qualified applicants go through a lottery process to determine who will receive funds.



“Small businesses are the heart of the Dallas economy, and I am grateful that the Revive Dallas Small Business Relief Fund will be available to help many of them get through the COVID-19 pandemic. This loan program will be a boon to our city and serves as an outstanding example of how our community comes together in times of crisis to help those in need.”

– **Dallas Mayor Eric Johnson**



“The Dallas Regional Chamber, along with our 800 member companies and more than 500,000 employees of those companies, is committed to supporting small businesses in our community that are struggling right now, through no fault of their own. We celebrate our small businesses in good times, and we must come together to lift them up through unprecedented challenges.”

– **John Olajide**, Founder and CEO, **Axxess**; 2020 Chair, **Dallas Regional Chamber**

“CFT for Business has truly enjoyed collaborating with these inspiring individuals and organizations that understand the needs of small businesses, especially those owned by people of color and women,” said **Sejal Desai**, business engagement director, CFT for Business. 🌱

Learn more and donate at REVIVEDALLASFUND.COM



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Key criteria necessary to obtain Revive Dallas funding include (but are not limited to):

- Business must be in operation since August 2019
- Annual gross revenues must not exceed \$1.5M
- Businesses can have no more than 15 employees
- Businesses must be able to demonstrate a loss of at least 15% of revenue since March 1 due to the COVID-19 crisis



“Revive Dallas Small Business Relief loan funding has allowed us to continue to pursue our startup digital healthcare venture and pick back up with our development partner. The effect of COVID-19 had stalled our progress in making our first specialty platform available and we were at a loss to continue, especially given that our offering would align with treating patients remotely to reduce the chance of infection while still providing quality care from their doctor. As a result of the generosity from the fund, its donors, and partners, our mobile healthcare app will launch in the next few weeks and will benefit our community.”

– **Keith Palmer**, President, **Imperium Surgical Partners**; Revive Dallas Small Business Relief Fund loan recipient

INVESTING IN STAFF BEYOND THE WORKPLACE

The Dallas Athletic Club Scholarship Fund at CFT

FOUNDED IN 1919, the **Dallas Athletic Club** (DAC) has a rich heritage and a well-earned reputation for quality, not only among its club members, but also among its staff. **The Dallas Athletic Club Scholarship Fund** at CFT is now celebrating its fifth year of awarding scholarships and is one of the ways in which the club seeks to invest in its staff members and their families.

In 2015, the DAC Board of Directors met to discuss how they might better care for their employees. The Board was determined to create a scholarship fund that would help support staff and their immediate family members going off to school or continuing their education.

“The staff at DAC is unique in that it is multigenerational,” said **Brent Burkhart**, general manager at DAC. “A number of young people work at the DAC before heading off to college. Some staff members spend their entire careers working at DAC and now have children going off to college.”

After an extensive vetting process, the DAC Board of Directors chose to partner with CFT for the management and disbursement of the Dallas Athletic Club Scholarship Fund, a decision that Burkhart calls the best decision they have made.

In 2016, the DAC hosted its first golf tournament fundraiser for the scholarship fund, and the first round of scholarships was awarded.

“Our partnership with CFT is unbelievable. CFT has done more than we ever thought they could, and they listen well to our needs. We know we aren’t the only company they partner with, but it certainly feels like we are!”

– **Brent Burkhart, Dallas Athletic Club**
General Manager

Since its inauguration, the DAC has awarded four to six scholarships every year and has pivoted from hosting golf tournaments to writing letters directly to the club members with a call to action requesting support. Because of this change, the scholarship fund has more than doubled, and they see almost 100% participation from their 1,300 club members.



Dallas Athletic Club golf staff enjoy the DAC Centennial Celebration with guests of honor Jack and Barbara Nicklaus



DAC has two 18-hole golf courses designed by Jack Nicklaus

“It’s been incredible to see the meaningful connections between our club members and scholarship recipients. We set out to care for our staff, but we have found that being part of someone else’s success is even more impactful for us. Our members feel personally connected to our staff because of this scholarship fund,” said Burkhart. 🏌️

“The Dallas Athletic Club has truly been a joy to partner with. Their board is motivated, thoughtful, engaged, and generous, and they’ve done an incredible job in growing and maintaining the fund as a unique resource that lifts up staff and their families.”

– **Katie Kuehl, CFT’s Scholarships**
& Philanthropy Officer



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SUPPORTING BLACK NONPROFIT LEADERS

CFT partners with AFP Greater Dallas to offer scholarships for membership

CFT IS PARTNERING with the **Association of Fundraising Professionals (AFP) Greater Dallas Chapter** to offer scholarships covering the cost of membership for 20 Black fundraising professionals. AFP Greater Dallas works to advance philanthropy through advocacy, research, education, and certification programs. CFT and AFP Greater Dallas hope to build a stronger network of support for people of color who serve as local nonprofit development professionals.



“These scholarships provided by CFT will help us build a stronger pipeline of African-American and Black fundraisers who far too often are overlooked for executive-level positions in this industry. My hope is that through this opportunity, our new members will take advantage of the programming, trainings, educational resources, and the professional network that this chapter offers – all of which are made possible through the generosity of CFT and their commitment to this effort and outreach.”

– **Shawn Wills, CFRE, President, AFP Greater Dallas**

“CFT is thrilled to help get more Black nonprofit leaders engaged in our local AFP chapter through scholarships,” said **Monica Egert Smith**, CFT’s chief relationship officer. “Now more than ever, our nonprofits need skilled development professionals, and particularly more leaders of color.” 🏌️



Candidates interested in applying for AFP membership scholarships should contact afpchapteroffice@afpdallas.org or visit AFPDallas.org/Scholarships.

To learn more about our scholarship program, visit CFTexas.org/Scholarships 🏌️

EMMA LAZARUS RESILIENCE FUND

City of Dallas and CFT partner to establish financial assistance fund

CFT HAS PARTNERED with the City of Dallas Office of Welcoming Communities and Immigrant Affairs (WCIA) and the Open Society Foundations (OSF) to establish the **Emma Lazarus Resilience Fund**, a public-private effort providing \$500,000 in financial assistance to individuals and families ineligible for federal COVID-19 relief programs.

The \$500,000 will be disbursed by nonprofits to Dallas families who have been severely impacted by COVID-19, prioritizing those who are out of reach of the federal relief programs, including immigrant workers who play a vital role in the city's economy.

CFT, together with WCIA, will select nonprofits with demonstrated track records serving immigrant families in Dallas. The intention is to leverage this initial funding to attract additional funding sources from private individuals and foundations in Dallas.

“Our team at CFT is thrilled to partner with the City to deploy much-needed funds to residents of Dallas who are ineligible for federal COVID-19 stimulus relief,” said **Sarah Cotton Nelson**, chief philanthropy officer at CFT. “CFT and the City are both dedicated to supporting our most vulnerable community members during this unprecedented time. This investment and collaboration with local nonprofits will help support individuals and families with critical needs during the era of COVID-19.”

Learn more about CFT's relief efforts:
[CFTEXAS.ORG/COVID19](https://cftexas.org/covid19)



The Emma Lazarus Resilience Fund is named after the American poet whose words, *“Give me your tired, your poor, your huddled masses yearning to breathe free, the wretched refuse of your teeming shore. Send these, the homeless, tempest-tossed to me, I lift my lamp beside the golden door!”* are inscribed on a bronze plaque on the pedestal of the Statue of Liberty.



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To donate to the Emma Lazarus Resilience Fund, visit CFTexas.org/EmmaLazarus

TO GO FAR, GO TOGETHER

CFT, United Way of Metropolitan Dallas, and Trusted World partner to bring free personal protective equipment to nonprofits



“If you want to go fast, go alone. If you want to go far, go together.” – African Proverb

AT CFT, WE BELIEVE wholeheartedly in working side by side with others, knowing that our impact is greater and farther-reaching when we collaborate with partners. This rings especially true as our community works to navigate and recover from the COVID-19 pandemic.

As needs related to COVID-19 continued to rise for our community's nonprofits, so did the need for personal protective equipment (PPE) to continue serving the community safely. This brought to light a major problem: a lack of funds to purchase supplies and a lack of access to suppliers and supplies. Through shared learnings from **North Texas Cares** application submissions from nonprofits, CFT and **United Way of Metropolitan Dallas** knew they had to quickly find a way to connect nonprofits with much-needed PPE so they could continue to safely focus on their missions.

CFT and United Way of Metropolitan Dallas had just partnered together on **North Texas Cares** and **North Texas Giving Tuesday Now** and were determined to collaborate again to offer PPE supplies – including KN95 masks, nitrile gloves, and hand sanitizer – to nonprofits addressing urgent needs magnified by COVID-19.



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Trusted World, a global organization that connects supply with need and a United Way Social Innovation Accelerator Fellow, will manage the collection and distribution of PPE. Trusted World now hosts a simple online application where nonprofits who applied for North Texas Cares funding can request donated PPE and schedule a time to pick up supplies at Trusted World's location in Garland.

Priority is given to social service organizations that provide financial assistance, food access, mental health, and clothing closets to the community, as well as nonprofits led by people of color supporting underserved communities. Additionally, nonprofits that do not qualify for free PPE through this partnership have the opportunity to purchase bulk PPE at a discounted rate.

“Our local nonprofits have experienced significant shortages in PPE coupled with losses in revenue and increased demand for services. Providing PPE to nonprofits in partnership with United Way of Metropolitan Dallas and Trusted World is one more way we're working to help nonprofits meet unprecedented levels of need in our community.”

– Dave Scullin, CFT's President and CEO

“Through this partnership, we can reach even more nonprofits with vital assistance, enabling them to continue providing services safely in our communities.”

– Jennifer Sampson, McDermott-Templeton President and CEO, United Way of Metropolitan Dallas



GOING THE DISTANCE, AT A DISTANCE

CFT's 12th annual North Texas Giving Day is back to bring hope to our community

When we think about light, joy, and finding intentional reasons to celebrate this year, we can think of few better places to look than North Texas Giving Day. We are thrilled that for its 12th year, this annual giving extravaganza will unite the community, enter neighbors' hearts and homes, and empower regional organizations to continue doing the work that helps our communities thrive.

North Texas Giving Day is back on **September 17, 2020**, with high hopes for our neighbors and friends to go the distance, even at a distance. With more than 3,000 nonprofits registered, myriad causes, and nuanced needs because of the



challenging issues of our time, we know that our community needs us now more than ever.

We also know that North Texas is strong, resilient, and committed. We know that when there's a need, we stand up to it. We stand up for each other, and we make change happen. That's how we're approaching North Texas Giving Day, and it's the way we're approaching you, our most generous community.

We're asking YOU to take time to consider what matters to you. We're asking YOU to be a part of the movement that keeps us strong, vibrant, and moving.

And with you, we know we can do it. 

KEY DATES

NOW THROUGH SEPTEMBER 17 | Create a FUNdrising Page
SEPTEMBER 1-16 | Early Giving
SEPTEMBER 17 | North Texas Giving Day!

HOW TO GET INVOLVED

GIVE | Visit NorthTexasGivingDay.org to search 3,000+ nonprofits from 27 cause areas and 20 North Texas counties.

Create a FUNdrising Page | Visit NorthTexasGivingDay.org/FUNdraise to learn how to raise funds for your favorite nonprofit.

Spread the Word | Download social media tools and graphics to share about North Texas Giving Day to your networks at NorthTexasGivingDay.org/ForGivers.

Donor-Advised Fund Grant Recommendations | CFT fund holders can make grant recommendations through donor-advised funds for North Texas Giving Day with no fee and grants are eligible for bonus funds! Visit portal.cftexas.org or contact your CFT Relationship Manager to learn more.



While this year's North Texas Giving Day will look different, the community spirit is stronger than ever.

Top left: North Texas Giving Day and CFT employees cheer as the record-breaking \$50 million was raised in 2019.

Bottom left: NorthPark Center Family Philanthropy Festival 2019.

Right: Several nonprofit prize winners gather for a photo at CFT in 2019.



WORKING SIDE BY SIDE FOR TEXAS STUDENTS

BILL & MELINDA GATES foundation

CFT's Educate Texas collaborates to support Texas students

AS WE CONSIDER the complex issues and decisions that public and higher education leaders are facing to ensure a strong and safe school year, we have appreciated our long-standing collaboration with the **Bill & Melinda Gates Foundation** to improve outcomes for Texas students, especially Black, Latino, and low-income students.

Since their initial commitment in 2004 to support our statewide public-private partnership, the Gates Foundation has been one of over 60 philanthropic entities that has committed to helping CFT's **Educate Texas** identify innovative strategies and resources to benefit Texas students. Initial investments in **Early College High School (ECHS)** and **Texas Science Technology Engineering and Math (T-STEM)** campuses from the Gates Foundation have proved to be widely effective and both models have been adapted and are now funded by the state, with support from Educate Texas.

COVID-19 has created both uncertainty and opportunity in how our educators teach and our students learn. Through our deep dialogue with state and local partners, Educate Texas and the Gates Foundation have identified strategies that may enable teachers and students to succeed despite the challenges presented by the pandemic.



Questions? Contact our expert:
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“As a foundation, we believe that our systems need to do a better job of focusing on the critical milestones that indicate when students are on a path to opportunity, at risk of falling behind – or worse, falling through the cracks. RGV FOCUS’s data work has helped more partners to keep a close eye on how their students are doing. And since they are coming to the table together, dedicated to making a collective impact, I have no doubt any problems they find will be problems they will solve together – or, rather, contigo.”

– Allan Golston, President, U.S. Program,
Bill & Melinda Gates Foundation

Examples of this collaborative relationship include:

- Supporting teachers and campuses with continuous improvement tools to improve 8th grade math outcomes
- Identifying digital content, professional development for teachers, and learning systems that enable districts to more effectively provide virtual and blended learning
- Committing to our work through RGV FOCUS in the Rio Grande Valley (RGV), one of the most at-risk regions of the state, to ensure alignment across education, community, and employee stakeholders.

As highlighted in a recent visit from members of the Gates Foundation leadership team to the RGV, the spirit of “contigo,” which means “with you,” captures the side-by-side collaboration between CFT, Educate Texas, and dedicated partners like the Bill & Melinda Gates Foundation. 🌊

EDUCATION MATTERS

CFT helps fund The Dallas Morning News Education Lab to expand education coverage

THE DALLAS MORNING NEWS will launch a new initiative this fall, the **Education Lab**, that will expand its education coverage, adding two staff members and a fellow solely focused on education. This effort will double the production of in-depth stories and data insights to illuminate the progress and remaining challenges within the North Texas education-to-workforce pipeline.

“This is such an important time for us to be doubling down on public education. Because it is easy at times like this, at a time of crisis, to have the long game get lost. I’m a big believer that the long game for the State of Texas – and North Texas – is the state of our education system.”

– Grant Moise, Publisher and President,
The Dallas Morning News

CFT and Educate Texas are two of the initial funders pledging \$210,000 annually for two years to support the launch. Other funders include **The Meadows Foundation, The Dallas Foundation, Southern Methodist University, Todd A. Williams Family Foundation, The Beck Group, and Bobby and Lottye Lyle**. CFT will serve as the fiscal sponsor in managing the funds. While this effort is community funded, *The Dallas Morning News* will retain full editorial control of the Education Lab to ensure high-quality, independent journalism. 🌊

To learn more about CFT's Educate Texas initiative, visit EDTX.org 🌊

“One of the best ways to strengthen the area’s education ecosystem is to elevate the voice of educators and build public awareness around what is happening locally. Having robust reporting, highlighting what’s working and what’s not, and keeping it visible in front of readers – I think there can be an enormous amount of community good by just continuing to provide great journalism.”

– Dave Scullin, CFT’s President and CEO

The Dallas Morning News

EDUCATION LAB

The Education Lab team will focus on deepening coverage and conversation about urgent education issues critical to our region’s future, including school funding, college completion, workforce readiness, school choice, early childhood education, and more.

Learn more at bit.ly/DMNeducation.



Questions? Contact our expert:
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CFT PODCAST: PHILANTHROPY 360 HEALTH, WEALTH, LIVING, AND LEARNING IN THE ERA OF COVID-19

Season One now available,
Season Two launches

WE AT CFT are constantly asking, “What is ours to do?” In April 2020, we answered the question by launching **Philanthropy 360**, a podcast for nonprofits and others striving to build thriving communities through health, wealth, living, and learning.



Catch up on Philanthropy 360 Season 1 and the start of Season 2.

SEASON ONE

Season One’s episodes were intentionally centered on our community’s response to COVID-19, recognizing a need to focus on surviving as a path toward thriving during this unprecedented time. Through the voices of external and internal partners, we learned just how big the heart of North Texas is, as well as how complicated it is to meet the myriad of needs in a public health crisis.

SEASON TWO

Season Two features CFT’s Chief Philanthropy Officer, **Sarah Cotton Nelson**, in candid conversations with Black nonprofit leaders in North Texas. We hope you’ll listen to our conversations with **Antoine Joyce** of **All Stars Project of Dallas**; **Jerry Hawkins** of **Dallas Truth, Racial Healing & Transformation**; **Demetria McCain** of **Inclusive Communities Project**; and others to be announced soon.

Episodes are available for download and streaming on iTunes, Google Play, and Spotify.

We know this challenging time is busy for you, so Philanthropy 360 is purposely short, with episodes averaging 20 minutes each.

Special thanks to Season One’s featured guests:

- **Jay Cole, Crossroads Community Services**
- **Richie Butler, CFT trustee and pastor**
- **Seth Orsborn, SMU**
- **Aelicia Watson, Redeemed Women**
- **Jason Dyke, Carson’s Village**
- **CFT’s Sejal Desai, Chris McSwain, Wende Burton, and Celeste Arista Glover**

LISTEN: CFTEXAS.ORG/PODCAST



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ONE GENEROUS COMPANY, ONE MILLION DOLLARS OF IMPACT

CFT distributes \$1 million donation from Blue Cross and Blue Shield of Texas to nonprofits across Texas to aid COVID-19 relief efforts



IN RESPONSE TO THE COVID-19 pandemic and in support of Texas community foundations and nonprofits, CFT received a \$1 million donation from **Blue Cross and Blue Shield of Texas (BCBSTX)** to help with COVID-19 relief efforts. As the largest community foundation in Texas, with strong relationships across the state, CFT is uniquely positioned to identify the needs of nonprofits in our local communities.

BCBSTX has a history of developing strong partnerships and supporting community-based organizations addressing social factors that impact health and well-being in Texas. BCBSTX’s donation from their Collaborative Grant Fund supported 128 nonprofits statewide who provide critical services such as personal protective equipment (PPE) for first responders, childcare for first responders and healthcare professionals, and services for senior adults, including meal and grocery delivery. BCBSTX also recently contributed \$1 million to the **Texas Restaurant Association Education Relief Fund** to feed first responders, healthcare professionals, and essential workers.

“Through these grants, we are working to move resources to community-based organizations that are directly supporting local residents and families who are most impacted by the emerging health, economic, and social impacts from the COVID-19 pandemic. We applaud CFT and its effort to assist senior adults and provide personal protective equipment to first responders as well as help them with childcare costs,” said **Sheena Payne**, community affairs director, BCBSTX.

“We are grateful to Blue Cross and Blue Shield of Texas for their partnership and support,” said **Dave Scullin**, CFT’s president and CEO. “We both have strong roots in Texas and are aligned and focused on providing resources and support to those most impacted by the pandemic. We’re proud of this collaboration across Texas to support nonprofits working on the front lines of this crisis.”

“We share Blue Cross and Blue Shield of Texas’ goal of investing in healthier communities and improving the health of Texans. Our community foundations across Texas have a long history of supporting local communities and helping families and individuals thrive. This \$1 million investment helped to quickly address some of Texas’ most urgent needs related to COVID-19.”

– **Monica Egert Smith, CFT’s Chief Relationship Officer**



To learn more about CFT’s COVID-19 relief efforts, visit **CFTEXAS.ORG/COVID19**



Questions? Contact our expert:
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Director of Donor Engagement
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GIVING WISELY

GiveWisely goes virtual to meet givers where they are

WE'VE SEEN FIRSTHAND that where giving thrives, communities thrive too. Our *GiveWisely* course is one of CFT's most popular services that empowers you to discover (or rediscover) your core values and helps you think critically about how you give. It will help you develop your own personal approach to philanthropy, to propel your passions while doing good.

When is the last time you dedicated a few hours to thinking through or revisiting your charitable giving? When is the last time you carved out time to plan your family or business legacy? CFT is here to help.



You can now take our popular GiveWisely course virtually! Contact our team to learn more and schedule a session at your convenience. Pictured: CFT's Melissa Hardage, Elizabeth Liser, Boski Sharma

In the midst of COVID-19, our giving experts at CFT are offering special virtual sessions of our popular *GiveWisely* course. Attendees will leave *GiveWisely* sessions with a clearer idea of what you want to support, how to do so, and when to say yes and no, based on whether opportunities align with your passions, values, and focus. Attendees will also craft personal giving statements and charitable giving budgets based on the course exercises and conversations. 🌿



CFT fund holders Chris and Joe Popolo

“Chris and I were looking to be more purposeful and focused in our giving, and the CFT team was fantastic. We scheduled our GiveWisely session and then quarantine hit, but we were still able to successfully complete the process virtually, which we found to be engaging, thorough, and thoughtful. While we missed being able to meet in person, the tools and activities CFT uses easily translate virtually and we were thrilled by the progress we made in further defining our giving strategy. Most importantly, we now have a roadmap and strategy for our giving going forward.”

– Chris and Joe Popolo, CFT fund holders

To learn more, visit CFTexas.org/GiveWisely 🌿

GIVING WITH MEANING

The Ashish & Mona Khanna Family Charitable Gift Fund at CFT



GIVING HAS ALWAYS BEEN a priority for **Ashish and Mona Khanna**. After moving from Chicago to North Texas in 2015, they knew that finding ways to invest in their local community would be key to achieving their philanthropic goals. In 2018, Ashish met CFT staff at a Chartered Advisor in Philanthropy® (CAP®) event, and the Khannas established the **Ashish & Mona Khanna Family Charitable Gift Fund**, a donor-advised fund at CFT, later that year. Unbeknownst to the Khannas at the time, this introduction to CFT would deeply impact the nature of their family's giving after their son, Ayan, was born.

In February 2019, after Ayan's birth, the Khannas participated in a *GiveWisely* class with CFT's Elizabeth Liser, where they completed CFT's *Identifying Values* and *Defining Passions* card exercises. The *Defining Passions* cards, which depicted different faith groups, professions, and cultures, provided experiences they could relate to. Similarly, the *Identifying Values* exercise helped them identify their top three family values. Education was one of Ashish and Mona's shared passions.

When Ashish and Mona Khanna were preparing for their son Ayan's arrival, they had no idea just how challenging the road ahead would be. Born 10 weeks early, Ayan was 2 pounds and 1 ounce, and remained in the Neonatal Intensive Care Unit (NICU) at **Baylor University Medical Center** for more than six weeks. This time shaped and influenced every aspect of Ashish

and Mona's life, including their philanthropic giving. Following Ayan's stay in the NICU, Ashish and Mona learned of the **KangaREAD** pilot program at Baylor – a take on “kangaroo care,” in which skin-to-skin, parent-child contact is encouraged. Research shows that reading to a baby in the NICU has a positive influence on their weight gain, discharge dates, language development, and literacy.

Because education is a shared passion for Ashish and Mona, making a charitable investment in the KangaREAD program made perfect sense. With the tools and resources from CFT's *GiveWisely* class in their purview, the Khannas made a grant from their donor-advised fund at CFT to the KangaREAD program at Baylor in October 2019. The combination of personal experience and shared values made the Khannas' giving even more meaningful. 🌿



Questions? Contact our expert:
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Senior Donor Engagement Specialist
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EMERGING LEADERS IN PHILANTHROPY

Cohort graduates award \$50,000 to three local nonprofits: Southern Dallas Link, Miles of Freedom, and At Last

CFT's Emerging Leaders in Philanthropy (ELP) is a nine-month program with a mission to engage, educate, and connect North Texas young leaders in taking an active role in building thriving communities for all, and to strengthen the philanthropic impact of the next generation of leaders in North Texas. The program launched in September 2018 and annually accepts applications each spring from young leaders age 25 to 40 who are interested in learning about strategic giving, grantmaking, and philanthropy.

Through a guided exploration of community issues, and after hearing from a variety of community leaders, philanthropists, and nonprofits, the 2019–2020 cohort worked together to identify their priority issue areas. They selected *economic opportunity*, with an emphasis on *financial education/coaching, job/skill training, and/or affordable housing*; and *education*, with an emphasis on *early childhood, parental/familial support, and community school models*. The group also chose a collective set of guiding values: *effectiveness* and *sustainability* with a lens of *diversity, equity, and inclusion*.

In May 2020, 65 young leaders graduated from the program after having the opportunity to collectively grant \$50,000 to area nonprofit(s) of their choosing. They selected three local nonprofits for funding: **Southern Dallas Link** (\$35,000 to expand transportation fleet), **Miles of Freedom** (\$10,000 for workforce programming), and

At Last! (\$5,000 for after-school counseling programs). The \$50,000 in grants from this year's cohort will have a significant impact in addressing the priority areas the group chose as their focus. 🚀

“This group of young philanthropists was tremendously dedicated, enthusiastic, and engaged in grantmaking, especially as the program had to make an online pivot in recent months. We are committed to walking alongside the growing number of young professionals looking for opportunities to create positive change in their communities.”

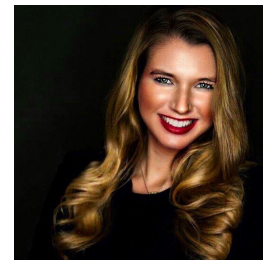
– Dave Scullin, CFT's President and CEO

“This has been a transformational experience! I found my tribe with my ELP cohort. I've always had a giving spirit and service has been an integral part of my life. Still, through this experience, I am more excited and passionate about giving my time, talent, and treasure to impact the communities in which I live, work, and play.”

– Lacy Durham, Senior Manager, Global Employer Services, **Deloitte Tax LLP**



Cohort members and alumni pose with CFT staff at their holiday celebration. (L to R: Tina Lin, Mahogonie Gaston, Nicole Paquette, Roselle Tenorio, Jesse Trevino, Lacy Durham)



“CFT's ELP program is top-notch. I learned so much and always left the meetings feeling empowered to make a change in the community.

I am so impressed with the leadership and caliber of the people selected to be in the program. I loved seeing every person's heart for the community shine through. It was so well done, and I will be singing CFT's praises to all of my friends and coworkers.”

– Lauren Quam, Relationship Manager, Corporate Banking, **Bank of Texas**



“I so appreciate the CFT staff and this experience. Through ELP, I was able to dive into practical sessions that empowered me to learn more about myself, our communities' needs, and to meet other professionals interested in doing the same. I now have a better-defined sense of how I can contribute my personal time, talents, and funds so that it's meaningful for everyone involved – for me, and for the causes I want to help impact.”

– Diana Kao, Major Gifts Officer, **North Texas Food Bank**



Cohort members Damian Williams and Julian Mensah chat with panelist Byron Sanders following their session on board leadership



Learn more and view the 2020 and 2021 cohort members at CFTEXAS.ORG/ELP



Questions? Contact our expert:
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THANK YOU *to all who have supported our COVID-19 relief funds*

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George and Fay Young Foundation, Inc.
Jody Young Charitable Fund*
Nicole Zamora

**Indicates a charitable fund at CFT.*

This list includes gifts of \$1,000 or more as of 8/15/20 to CFT's North Texas Community Response Fund, the Get Shift Done for North Texas Fund, and the Revive Dallas Small Business Fund.

NEWS, AWARDS & ACCOLADES

COMMUNITY CALL-OUTS



Jeri Chambers, donor relations officer, was elected as the **Plano ISD** School Board vice president for the 2020–2021 school year.



Sejal Desai, business engagement director, CFT For Business, was selected to participate in the **Stagen Social Change Leadership Program** and was selected to serve on **The Senior Source** Board of Directors.



Sarah Beeks Humphrey, director of charitable giving, Collin County, was selected for the 2020 **Leadership North Texas** class.



AWARD RECOGNITION

Beth Bull, senior vice president and chief financial officer, was awarded the **Girl Scouts of Northeast Texas' Spirit of Excellence Award**, in appreciation of her contributions and repeated outstanding service as a board and committee member.



CFT's Philanthropy Department was honored as part of the **North Texas Cares** collaboration of funders as **Community Heroes: The Fundraisers in D Magazine's** special edition **Best of Big D: Frontline Heroes**.

EDUCATION



Nadine Dechausay, director of community philanthropy, was selected to be Designer in Residence for **Southern Methodist University's** Master of Arts in Design and Innovation for fall 2020.



Priscilla Aquino Garza, director, policy, Educate Texas, was awarded the **Joe R. & Teresa Lozano Long Graduate Fellowship** for her Ph.D. program at the **University of Texas at Austin**.



Kristin Kuhne, Ph.D., senior director, insights, Educate Texas, was honored as the **2020 Alumna of the Year** by the Public and Nonprofit Management Program at the **University of Texas at Dallas**.

YOUNG PROFESSIONAL LEADERSHIP



Lisa Causey, facilities and events manager, graduated from the 2019–2020 **Leadership ISD's Dallas County Civic Voices Fellowship**.



Amy Jones, meeting and events coordinator, was selected to serve in leadership positions for the **Junior League of Collin County** and **Young Professionals of Plano**.



Ernestine Key, associate, Best In Class, Educate Texas, was selected to be in the 2020–2021 **Leadership ISD's Dallas County Civic Voices Fellowship**.



Tina Lin, strategic initiatives officer, graduated from the 2019–2020 **Leadership ISD's Dallas County Civic Voices Fellowship**.



Nicole Paquette, director of marketing and communications, graduated from the 2019–2020 class of the **Mayor's Star Council** and was selected to serve on the program's leadership team.



Erin Philip, associate, insights & analytics, Educate Texas, was selected to be in the **Mayor's Star Council** class of 2020–2021.



WELCOME, NOELLE LEVEAUX!

Chief Marketing Officer

Join us in wishing a warm welcome to **Noelle LeVeaux**, the newest member of our executive leadership team. Noelle brings more than 25 years of brand and marketing experience to CFT, and we're thrilled to have her join us to lead our communications and marketing department!

Learn more at [CFTexas.org/Noelle](https://www.cftexas.org/Noelle)



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KEY DATES



SEPTEMBER 1-16

EARLY GIVING FOR NORTH TEXAS GIVING DAY

Starting September 1, you can make your gifts to your favorite nonprofits early! Search 3,000+ nonprofits from 27 cause areas and give early between September 1-16 at NorthTexasGivingDay.org.



SEPTEMBER 3

GIVE BIG DRIVE BY #GBDB2020

Come join us from noon to 2PM in celebration of North Texas Giving Day at Communities Foundation of Texas! Drive through to collect yard signs and swag, admire murals created by Dallas Art Therapy, pick up free food, and be eligible for cash prizes for your favorite nonprofit!



SEPTEMBER 11

CFT'S FREEDOM DAY

Join us for Freedom Day, a powerful day of service across North Texas honoring the lives lost and forever changed by the tragic events of September 11, 2001. This year, we combine virtual, remote, and physically distanced projects with the theme Equity and Justice for All. Learn more at CFTexas.org/FreedomDay.



SEPTEMBER 17

NORTH TEXAS GIVING DAY

Save the date! During North Texas Giving Day, everyone can be a philanthropist online from 6AM to midnight. Will you join us? In 2019, more than \$50 million was raised for 3,000 local nonprofits.



NORTH TEXAS GIVING DAY CONCERT @ The Levitt sponsored by The Arlington Tomorrow Foundation

SEPTEMBER 17

NORTH TEXAS GIVING DAY CONCERT

Presented by Arlington Tomorrow Foundation at the Levitt Pavilion, this day-long virtual concert will feature performances from a diverse lineup of artists. Visit the Levitt Pavilion and Arlington Tomorrow Foundation Facebook pages to learn more.



NOVEMBER 12

THE WORK: THE SEARCH FOR A LIFE THAT MATTERS

Join us virtually to hear special guest Wes Moore (bestselling author, Army combat veteran, social entrepreneur, and Robinhood's CEO). Invitation only, details forthcoming.