

YOUR PHILANTHROPY MAGAZINE

15 YEARS
20 COUNTIES
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FIND YOUR PASSION AND GIVE!

9.21.23

NorthTexasGivingDay.org

GROWING COMMUNITY GIVING

CFT'S NORTH TEXAS GIVING DAY CELEBRATES 15 YEARS OF IMPACT

Read more about how you can share your care for community on page $8\,$ \blacktriangleright

FEATURES

Recent Grants: Support for Allen Fund

6 Welcoming Wayne White as CEO

Cheers to 15 Years of NTX Giving Day

Faces in Our Community

13 CFT Advisor Partner Spotlight

 \triangle CFT Fund Holder Spotlight

15 CFT Staff Awards and Accolades

16 Save the Date: Upcoming Events



Wayne White
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Rob Walters







Celebrating Homegrown Generosity

This edition of our *IMPACT* magazine is centered around generosity. Growing community giving is one of our top priorities as an organization, and this year marks the 15th anniversary of CFT's **North Texas Giving Day**. Fifteen years and more than \$500 million raised for 3,000-plus local organizations—what a cause for celebration! (*Read more on pages 8-9.*) To the hundreds of thousands of givers who have participated in giving through **NorthTexasGivingDay.org** over the years: we thank you, and our nonprofit community thanks you. Yet, at the same time, new data released by *Giving USA* shows that charitable giving is down across the nation for the first time in many years. It's going to take each of us to ensure this trend is reversed across our region, and we hope you'll utilize North Texas Giving Day as your one-stop shop to give to what matters most to you.

At CFT, we witness firsthand the impact that generosity has on the lives of our community members. On pages 4-5, you can read about how our community of givers came together in the wake of the tragic shooting at **Allen Premium Outlets** through CFT's **Support for Allen Fund**. On pages 13-14, you can learn how local professional advisors and businesses work side by side with CFT to create giving strategies and partner with us to give back.

If you haven't yet read about our new president and CEO, **Wayne White**, I hope you'll take a few moments to do so on *pages 6-7*, and join me in extending him a warm welcome to North Texas. I know he looks forward to meeting with and learning from each of you as he determines how to lead our staff experts into CFT's next era to expand community impact. On *page 15*, you can read about the awards and accolades of some of our dedicated colleagues, including recent thought leadership in the media on education issues from some of CFT's **Educate Texas** leaders.

It's an honor to serve as the board chair of this growing organization, and I welcome your partnership and feedback any time.

With gratitude for your generosity,

RICHIE BUTLER
CHAIR, BOARD OF TRUSTEES
COMMUNITIES FOUNDATION OF TEXAS

Please join me in giving through CFT's North Texas Giving Day to any of 3,000+ participating nonprofits now through Sept. 21 at NorthTexasGivingDay.org.

SUPPORTING OUR ALLEN COMMUNITY, TOGETHER

\$500,000 donated to CFT's Support for Allen Fund

More than 650 individuals, families, and businesses have given a combined \$500,000 to CFT's **SUPPORT FOR ALLEN FUND** to assist local nonprofits providing resources and services in response to the tragic mass shooting at **Allen Premium Outlets**. Grants from the fund are being made to nonprofits providing mental health, grief, and trauma support for the victims and their families, as well as for the impacted first responders.

Initial grants totaling \$115,000 have been awarded to **LifePath Systems** and the **Meadows Mental Health Policy Institute**. Additional grants will be awarded in the coming months for ongoing support and long-term recovery services.



To learn more about the grantees and see the full list of businesses that supported the fund, visit **CFTEXAS.ORG/ALLEN**

businesses that supported the fund, visit **CFTEXAS.ORG**

LifePath Systems

AMOUNT AWARDED: \$75,000

GRANT PURPOSE: To support ongoing mental health and trauma services to Allen and Collin County community members and those impacted by the shooting.

LifePath Systems is the designated behavioral health and intellectual and developmental disabilities authority for Collin County, operating as a unit of local government and a nonprofit center to provide essential mental health, substance use, and intellectual and developmental disability services to families and individuals. The team at LifePath worked quickly and closely with the City of Allen to open and staff the Family Assistance Center after the mass shooting, where they provided free grief and trauma support directly to victims and those impacted.

Their staff went store to store to provide support at the Allen Premium Outlets as they reopened.

LifePath now continues to host a hotline for anyone affected, offering services at no cost.

SUPPORT FOR ALLEN FUND

Dallas Mavericks Foundation

MAJOR CONTRIBUTORS:

Dallas Stars Foundation

Bank of America

Home Team Prints

New Balance

Pluckers

Kendra Scott Foundation

Pioneer Natural Resources

FC Dallas

Fossil

This grant will support the new **Center for Healing in partnership** with LifePath Systems, known as a community resiliency center, on their McKinney campus, where licensed therapists and crisis counselors will work closely with those affected by the shooting. They will also offer specialized therapy for youth experiencing mental health issues, and are working closely with school districts to ensure parents and students have access to resources. For more information, call LifePath at 972-422-5939 or visit **CenterforHealingTX.org**.

"This initial grant funding from CFT's Support for Allen Fund is helping significantly as we onboard additional staff and contractors, and as we continue our outreach and education to ensure that those impacted are aware of the trauma response counseling and therapy resources available to them."

- TAMMY MAHAN
CHEIF EXECUTIVE OFFICER, LIFEPATH SYSTEMS

Meadows Mental Health Policy Institute

AMOUNT AWARDED: \$40,500

GRANT PURPOSE: Funding for the DFW First Responders Support Network that provided clinical services to officers who responded to the shooting and their families, as well as support for the new "Blue Chip" program that helps officers access confidential mental health services.

The Texas Law Enforcement Peer Network (TLEPN) was established in 2022 by the UNT Dallas Caruth Police Institute, and is a trailblazing statewide peer support initiative that is accessible around the clock to Texas law enforcement officers. This confidential and anonymous network seeks to ensure the well-being of those who commit themselves to safeguarding our communities, connecting officers with trained peers equipped to assist with managing stress, trauma, and fatigue.

In response to the mass shooting in Allen, TLEPN and the Meadows Mental Health Policy Institute/Caruth Police Institute formulated a response plan launched at the Allen Police Department to provide mental health resources to affected officers and their families. Clinical support was provided by the DFW First Responders Support Network, which consists of more than 40 culturally competent clinicians who saw 120 unique visits in the initial three weeks following the tragedy.

"While officers may have avenues for private mental health care through insurance or peer networks, many still hesitate to seek help, even in the aftermath of traumatic incidents. The Texas Blue Chip Program offers an additional anonymous channel through which officers can obtain assistance on their own terms."

— B.J. WAGNER

SENIOR VICE PRESIDENT OF HEALTH
AND PUBLIC SAFETY AT THE MEADOWS
MENTAL HEALTH POLICY INSTITUTE

THE TEXAS BLUE CHIP PROGRAM

In response to events such as the May 2023 shooting in Allen, in late August, the Meadows Mental Health Policy Institute introduced the Texas Blue Chip Program, a groundbreaking initiative aimed at offering North Texas law enforcement officers an additional access point for confidential and free mental health services in collaboration with TLEPN.





The Texas Blue Chip Program introduces specially designed poker chips that are accessible at police stations throughout the region and virtually on the TLEPN app. These chips grant an officer access to free, discreet, and confidential counseling sessions with mental health providers.

The urgency of this program is underscored by the distressing statistic that Texas recorded the highest number of law enforcement officer suicides in 2022, with a total of 16 lives lost.

Learn more at CFTexas.org/BlueChip.





WENDE BURTON
Chief Philanthropy Officer
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COMMUNITIES FOUNDATION of TEXAS





Please join us in welcoming **Wayne White** as CFT's next

President and CEO. Wayne is a

seasoned executive leader with more than 30 years of corporate and nonprofit leadership experience—nationally, globally, and at the regional and community level.

Wayne comes to CFT from his most recent role as a senior executive at the American Cancer Society. He brings a proven track record of building and expanding relationships and partnerships with executives, donors, nonprofit leaders, and community members. Wayne took the helm of our 70-year-old organization on July 31, succeeding former President and CEO **Dave Scullin** who retired in March 2023.

While the search for CFT's next CEO was underway, **Frank Risch**, former CFT board chair and longtime community and business leader, served as Special Advisor to the Board Chair. We extend deep gratitude to Frank for his service.

Wayne's appointment by the Board of Trustees concludes a six-month robust national search, in partnership with executive search firm **Lochlin Partners**, that encompassed more than 280 candidate profiles. The search committee members included Board Chair **Richie Butler**, Vice Chair **Connie O'Neill**, trustees **Debra Brennan Tagg**, **Matrice Ellis-Kirk**, **Chris Kleinert**, and past Board Chair/trustee **Alfreda Norman**.

"The path to this decision spanned many states and ZIP codes, and ultimately resulted in the successful recruitment of a talented leader to join our North Texas community. Wayne brings a wealth of leadership experience and a passion for positive change. With his exceptional leadership skills coupled with extensive business and nonprofit management experience, the Board's search committee is confident that Wayne is the right leader to guide our foundation toward achieving even greater heights in alignment with our mission and vision. We're eager for our region to experience the impact that Wayne has made across the nation," said Richie Butler, who served as chair of the CEO search committee.

"We feel confident that Wayne possesses the unique blend of skills community foundations require in driving lasting change at the local, regional, statewide, and national level. Further, we believe that he's an excellent cultural fit for our growing organization, and that he'll be able to meaningfully engage with and champion each of our employee leaders across their varying areas of expertise."

- RICHIE BUTLER

CHAIR, BOARD OF TRUSTEES

COMMUNITIES FOUNDATION OF TEXAS

Board of Trustees Vice Chair and search committee member Connie O'Neill agreed, noting, "In addition to his professional accomplishments, Wayne brings a collaborative and inclusive approach to our work. He firmly believes in the power of partnership and community engagement to effect meaningful change. Wayne's ability to bring diverse stakeholders together, foster collaboration, and inspire collective action will be instrumental in strengthening our foundation's impact and forging new connections across our communities."



WORDS FROM WAYNE

"I am very excited to lead the team of experts at Communities Foundation of Texas. To join such a well-established and impactful organization and to have the opportunity to build on the achievements of the past 70 years through this role is a true honor, and one that I take very seriously.

I am committed to furthering and expanding the organization's priorities of growing community giving, expanding community impact, and advancing community equity, and I am eager to build a community of my own here as I make the move from the Midwest to North Texas.

I firmly believe that the most effective solutions are created through collaboration, dialogue, and active involvement of stakeholders, and I look forward to learning from, listening to, and partnering with all who make CFT's work possible."



To learn more about Wayne White, visit CFTEXAS.ORG/MEETWAYNE

NTX GIVING DAY

Celebrating 15 Years of Impact

ORTH TEXAS GIVING DAY is the largest regional giving event in the nation, but even bigger than that—it serves as a day of unity and hope. Our community of givers has created more than \$500 million in impact through CFT's NTX Giving Day since its inception in 2009. As nonprofits fill in the gaps for critical needs, NTX Giving Day amplifies their stories, uplifts their impact, and welcomes each person to share their care for community. Through CFT's NTX Giving Day, we can all be a part of something bigger, together.

No matter who you are, there is something you can do to support your community. Give now through September 21 at NorthTexasGivingDay.org

2009 - 2023

CHEERS TO 15 YEARS: Created in 2009, NTX Giving Day, then called Dallas Giving Day, raised \$4.2 million for 112 Dallas-based nonprofits. In 2022, over \$62 million was raised for more than 3,000 local organizations.





Check out CFT's NTX Giving
Day history on display at
Galleria Dallas from
September 1-30. Learn more at
CFTEXAS.ORG/NTX15

SERVING & GIVING

"MY FAMILY BELIEVES THAT MOST OF WHAT WE HAVE IN LIFE IS MEANT FOR OTHERS. THAT PRINCIPLE IS REFLECTED IN DAYS LIKE THIS!"

MEREDITH WOODWORT

STARTING RIGHT

HERE AT HOME."

OWNER, ACCESS HEALTHCARE
SERVICES, LLC AND
COMMUNITIES FOUNDATION
OF TEXAS TRUSTEE



A LEGACY of GENEROSITY

"SUPPORTING NORTH TEXAS GIVING DAY
FOR THE PAST DECADE HAS BEEN
MEANINGFUL TO OUR FAMILY, AS IT
FURTHERS THE CULTURE OF GIVING
BACK THAT MY GRANDFATHER,
GRANVILLE C. MORTON, INSTILLED."

COMMUNITIES FOUNDATION OF TEXAS
FUND HOLDER AND LONG-TIME
NTX GIVING DAY SUPPORTER

BIGGER & BETTER

"AS PRESENTING SPONSOR OF NORTH TEXAS GIVING DAY, AMAZON IS PROUD TO CELEBRATE NONPROFITS DOING IMPACTFUL WORK IN OUR COMMUNITY."



WINNING BY GIVING MORTH TEXAS GIVING DAY Why I Give #NTxGiving Day PAST NTX GIVING DAY HONORARY CHAIRS

"BY DONATING ON NTX
GIVING DAY, YOU HELP
MAKE THE WORLD A
BETTER PLACE,

DAN & REBECCA
TATSCH
NTX GIVING DAY DONATION
RECORD HOLDERS



2

ASIAN WOMEN LEADERS CONNECT



As part of CFT's celebration of Asian American Native Hawaiian and Pacific Islander Heritage Month in May, CFT hosted **Asian Women Leaders Connect**, an evening filled with meaningful connection and thoughtful conversation on values-based giving and the effect of culture on philanthropy.

Panelists Bianca Chow, Jin-Ya Huang, Mona Kafeel, and Gowri N. Sharma disussed their values and what drives them to give back with moderator Boski Sharma, CFT's senior donor relations officer.





LUNCHEON AT HEIRLOOM HALL



Photo credits: Kim Leeson

10



CFT hosted a luncheon at **Heirloom Haul** in Frisco for charitably-minded women across Collin County. Attendees shared their values, discussed giving, and learned how CFT can be a partner to amplify charitable goals.

BOARD CHAIR CELEBRATION

CFT recently hosted our current Board of Trustees and past trustees for our annual **Board Chair Celebration**.

This year's event included a special toast saluting former Board Chair Frank Risch for his service as Special Advisor to the Chair while we searched for our next President and CEO following Dave Scullin's retirement in spring 2023.

We are so grateful to each of those who have served on our Board, as their tireless efforts and expertise have made our work possible over the past 70 years.







EMERGING LEADERS IN PHILANTHROPY

CFT 2023's Emerging Leaders **in Philanthropy** cohort spent the year working to identify two priority issue areas: education, with an emphasis on early education, and work-based learning/adult education, teacher preparation, retention, and representation; and **economic** security and opportunity, with an emphasis on financial literacy, workforce development, and affordable housing. Their ninemonth journey in grantmaking resulted in a \$25,000 grant to Lone Star Justice Alliance. Learn more at CFTexas.org/ELP

Photo credits: Kim Leeson





2023 PROFESSIONAL SEMINAR





CFT partnered with Southern Methodist University to present "Creative Charitable Planning with Non-Cash Assets" featuring keynote speaker Bryan Clontz, founder and president of Charitable Solutions, LLC.

Learn more about this year's seminar speaker and sponsors at **CFTexas.org/Seminar**

Save the date for our 2024 seminar on **May 14, 2024**.





TOGETHER WE DINE



CFT for Business partnered with **Project Unity** to host a "**Together We Dine**" event for our **Business Impact Network Members**. Led by trained facilitators, attendees engaged in courageous and safe conversations about race relations, beliefs, and differences. **CFT for Business members:** Join us for a "Together We Dine" luncheon on Thursday, October 26.

Photo credits: Kim Leeson



ADVISOR CONNECTION: Spotlight on Angie Herrington, Herrington Wealth Management

Angie Herrington, a Certified Financial Planner[®], wealth advisor, and owner of Herrington Wealth Management, has been working side by side with CFT to provide valuable advisory services for her charitable clients.

Angie first became acquainted with CFT's senior donor engagement officer for Collin County, **Jeri Chambers**, at a monthly women's networking event. "Angie learned about our work and what we could offer her clients," Jeri recalled. "It quickly became a values-aligned professional relationship and personal friendship." Angie has since referred several clients to CFT's team of charitable experts—often those who have acquired new wealth and have a passion for uplifting their communities through giving.

Two of Angie's charitably-minded clients, sisters **Kappi Helms and Kristi Wise-Derrick**, were interested in exploring how they could support their passions through their planned giving, in addition to discussing the tax advantages available to maximize their impact. Angie recalls being "blown away by CFT's professionalism and expertise" during their planning meetings. "It's important for clients to feel safe and understood when having discussions about giving, and CFT provides that," said Angie.

"Angie introduced us to CFT because she knew we were interested in making an impact in our community and beyond. She knew that CFT would be a natural fit, especially with creative programs like North Texas Giving Day," said Kappi.

CFT's in-person collaboration with professional wealth advisors, estate planners, attorneys, and certified public accountants is pivotal for the synergy and connection needed to build meaningful partnerships with clients. CFT goes beyond the industry standard for fund management with personalized services like CFT's **GiveWisely***, which helps donors hone their passions and focus their giving.

"Working with CFT feels like I'm putting my clients in very good hands. Until you sit in a CFT consultation meeting with your client and hear the opportunities and services CFT provides, you don't know what you're missing and you'll never go anywhere else."

- ANGIE HERRINGTON

When asked what she would like to say to financial advisors who have not yet worked with CFT, Angie offered, "CFT does everything to support clients in their charitable endeavors. Other entities do not offer the same level of service to their clients or in partnering with their clients' advisors. The CFT staff are experts in their field and thoroughly prepared to answer all of my clients' questions. CFT is an excellent partner in helping people identify their passions and give in a way that's meaningful to them."

CFT works to build bridges between fund holders' charitable interests and community needs by offering opportunities to broaden and scale their philanthropy through partnership and collaboration.



Learn more about partnering with CFT:

CFTEXAS.ORG/COLLIN



To start a conversation, contact:

JERI CHAMBERS, CAP®

Senior Donor Engagement Officer, Collin County jchambers@cftexas.org | 214-750-4117

CFT FOR BUSINESS SPOTLIGHT:

Neiman Marcus Group partners with Communities Foundation of Texas

Group's culture since its inception in 1907. By tapping into CFT's charitable expertise over the past fifteen years, The Heart of Neiman Marcus Foundation has taken its charitable giving strategies to the next level. CFT's business-advised funds offer a unique service to companies, supporting the business's goals with a full spectrum of services, including grantmaking, due diligence, site visits, strategy support, and more.

Neiman Marcus Group has partnered with CFT since 2008, and today, CFT oversees six of Neiman Marcus Group's charitable funds. CFT provides the organization with grant oversight and philanthropic guidance, allowing the company to focus on the good that they want to do in their community.

According to **Ali Mize**, Senior Director of ESG, Belonging, and Corporate Philanthropy at Neiman Marcus Group, working with CFT "allows them to have an extra set of hands, hearts, and minds to execute the work that we do on a national scale."

The Heart of Neiman Marcus Foundation believes that when we empower our next generation, cultivate a culture of belonging, and invest in a sustainable future, the world will be a better place. Their current giving strategy is aligned with their brand values of *youth*, *belonging*, and *sustainability*.





For more information about charitable funds, contact:

MELISSA HARDAGE

Senior Director of Donor Engagement donorservices@cftexas.org | 214-750-4226

They award scholarships to students pursuing careers in ethical fashion, support advocacy work advancing LGBTQIA+ communities through the **Human Rights Campaign**, partner with nonprofits like **Boys and Girls Club of America** to educate youth on career opportunities in retail, and more.

Additionally, while based in New York, the company's newly established **Bergdorf Goodness Foundation** is managed right here in Texas through CFT. The Bergdorf Goodness Foundation's mission is to improve the lives of underserved communities in New York City through the transformative power of the arts.

With guidance from CFT's team of experts, the Neiman Marcus Group is championing social responsibility locally and nationally, shining as an example of a company with a heart for good.

"CFT has been a great partner in making our grantmaking more strategic, equitable, and transparent. CFT staff have provided us with resources to establish our grant guidelines and have removed the administrative burden of record-keeping and validating 501(c)(3) status.

This has allowed our team to focus on driving impact and building partnerships. We wouldn't be able to do nearly as much if we had to do the administrative work that CFT does for us."

— ALI MIZE,
SENIOR DIRECTOR OF ESG, BELONGING,
AND CORPORATE PHILANTHROPY
AT NEIMAN MARCUS GROUP





Learn more about Neiman Marcus
Group and their giving at:
CFTEXAS.ORG/NMG

NEWS, AWARDS, & ACCOLADES



Kymberlaine Banks, senior business engagement officer, CFT for Business, received Project Unity's 2023 Activist Award.



Juan Bosquez, deputy director of programs, CFT's Educate Texas, received the Inaugural Alumni Inclusive Excellence Champion Award from Texas A&M University Commerce.



Jeri Chambers, senior donor engagement officer, was named the recipient of the inaugural Spirit of Judy Drotman Award from the ArtCentre of Plano.



Katie Kuehl, officer of scholarships and nonprofit funds, graduated from SVP Dallas' Dana Juett Residency 2022-23 cohort in June.



Lexi McCarthy, public relations and social media coordinator, was selected to participate in the **Dallas Regional Chamber's 2023 LEAD YP cohort**.

CFT STAFF CALL-OUTS



Nicole Paquette, director of marketing and communications, was awarded the Distinguished Professional Achievement Award from the University of North Texas Mayborn School of Journalism, and was named one of *People Newspapers*' 20 Under 40 2023 honorees.



Reo Pruiett, chief diversity, equity, and inclusion officer, was selected to participate in **Leadership Women**, **Inc.**'s 2023 class of **Leadership America**.



Scott Stewart, executive director of the Kaleidoscope Park Foundation, was named one of 2023's **People to Watch** by *Frisco STYLE Magazine*.



Candace Thompson, community philanthropy officer, received the **Pride in Excellence for Civic Engagement** from the **City of Dallas**.



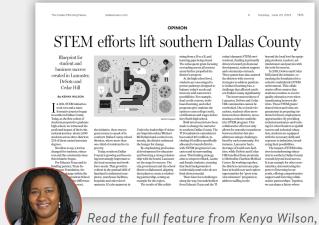
Shareea Woods, director of the Texas College Access Network, was selected to participate in **CivicLab**'s inaugural **Systemness Leadership Academy Cohort**.

CFT THOUGHT LEADERSHIP_



Join us in celebrating our Educate Texas staff experts who recently authored opinion pieces published in *The Dallas Morning News*.





Director of College and Career Readiness
Programs, Educate Texas:

CFTexas.org/STEM



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KEY DATES



SEPTEMBER 1-20

EARLY GIVING FOR NORTH TEXAS GIVING DAY

Starting September 1, you can make your gifts to your favorite North Texas nonprofits! Search 3,000+ nonprofits by cause area, location, size, and more. Give between September 1–21 at NorthTexas Giving Day.org



NOVEMBER 9

FUND HOLDER APPRECIATION CELEBRATION

CFT fund holders are invited to join us on November 9 from 6:00 – 8:30 p.m. for an evening of appreciation and a celebration of generosity. Additional details and formal invitation to follow.



SEPTEMBER 21

NORTH TEXAS GIVING DAY

During North Texas Giving Day, everyone can be a philanthropist online from 6 a.m. to midnight. Will you join us? Give via credit card, Apple Pay, PayPal, or Venmo at NorthTexasGivingDay.org



MAY 14, 2024

PROFESSIONAL SEMINAR

Save the date! Join us for next year's professional seminar, where hundreds of advisors will gather for CFT's continuing education seminar with Southern Methodist University. Learn more at CFTexas.org/Seminar

