

IMPACT

YOUR PHILANTHROPY MAGAZINE

2023 | VOLUME 1

COMMUNITIES
FOUNDATION of TEXAS



“I have witnessed firsthand the need for diversity, equity, and inclusion at all levels and in all communities.”

— DR. REO PRUIETT,
CFT’s CHIEF DIVERSITY, EQUITY,
AND INCLUSION OFFICER



ADVANCING COMMUNITY EQUITY

DR. REO PRUIETT NAMED CFT’S FIRST CHIEF DIVERSITY, EQUITY, AND INCLUSION OFFICER

Read more about Reo and CFT’s newest executives, and how they’re helping expand community impact on Page 4 ►

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LEADERSHIP

Dave Scullin
Jim Berry
Monica Christopher
John Fitzpatrick
Truman Greene Jr.
Dr. Reo Pruiett, Ed.D.
Jennifer Taylor

IMPACT CREATIVE TEAM:

Jennifer Taylor
Nicole Paquette
Madison Asher
Lindsay Benedetto
Caroline Brown
Nakoya Moss

BOARD OF TRUSTEES:

Richie Butler, Chair
Connie O'Neill, Vice Chair
Alfreda Norman, Past Chair
Arcilia Acosta
Greg Campbell
Michael Dardick
Matrice Ellis-Kirk
José (Pepe) Guevara
Gunjan Jain
Chris Kleinert
Sarah Losinger
Tom Montgomery
Nicole Small
G. Stacy Smith
John Stephens
Thear Suzuki
Debra Brennan Tagg
Rob Walters

WELCOME, BOARD CHAIR RICHIE BUTLER

Join us in welcoming **Richie Butler** as the new chair of our Board of Trustees. Richie is the senior pastor of the historic **St. Luke Community United Methodist Church** in Dallas, and is the founder of **Project Unity** and its equity-focused "Together We" programs. In 2016, Richie launched the **Year of Unity**, a communitywide initiative to help bridge racial divides. Richie was also the founding senior pastor of **Union Cathedral**.



Richie has over 20 years of experience in private equity real estate investment management, with extensive real estate development, finance, and institutional fund management experience. Previously, Richie was the senior managing director of the **Prescott Realty Group**; senior vice president of **CityView**, a managing partner of **Solomon Partners**; and a bank officer with **Bank of America**. Richie is a past recipient of the *Dallas Business Journal's* Leaders in Diversity Award and Minority Business Leader Award, the Collin County Business Alliance Leadership Award, the SMU Distinguished Alumni Emerging Leader Award, and the Dallas Bar Association's Martin Luther King, Jr. Justice Award.

[Read Richie's full bio at CFTexas.org/Butler](#)

THANK YOU, PAST BOARD CHAIR ALFREDA NORMAN

We extend heartfelt gratitude to **Alfreda Norman**, who served as chair of our Board of Trustees for the past three years.

Alfreda is a senior vice president of the **Federal Reserve Bank of Dallas**. Her vast experience in banking and community leadership provides subject-matter expertise on the issue of building economic stability for low-income working families, which has been a grantmaking priority of CFT's for more than a decade. We were thrilled to see Alfreda recognized with the **Dallas Regional Chamber's** 2022 ATHENA® Award.

Thank you, Alfreda, for your commitment in helping CFT grow community giving, advance community equity, and expand community impact throughout North Texas and beyond.

[Read Alfreda's full bio at CFTexas.org/Norman](#)



LETTER FROM OUR PRESIDENT: A PLACE WHERE TALENT THRIVES

This edition of our *IMPACT* magazine is centered around equity. We continue to incorporate equity and inclusion into every fabric of our work, as we seek to build a community that truly thrives for *all*. We are laser-focused on **growing community giving, advancing community equity, and expanding community impact**.

Many of you may know that I'll be retiring this spring after six meaningful years at the helm of this incredible community organization. "Why?" is the question I continue to receive, and the answer is simple: I've been working for close to five decades now. I love this work and could keep going, but it's time, and CFT is ready.

CFT has become *A Place Where Talent Thrives*, which has been a priority of mine. We've spent the last few years building scale while developing and adding talented leaders. I've witnessed so much personal and professional growth across this organization. At CFT, each of our employees lead from where they are in their areas of expertise.

We are truly well-positioned for growth and impact, and I couldn't be more confident in our Board of Trustees and the team of staff experts that will continue to move our mission forward. On pages 4-6, you can read about our newest executives and the awards and accolades of our dedicated colleagues. You can also see a snapshot of some of our collective accomplishments during my tenure on pages 14-15.

I want to thank **Richie Butler**, our new Board Chair, who is leading the board committee overseeing a national search for CFT's next president and CEO. I also want to thank former Board Chair **Frank Risch**, who will be joining us as Special Adviser to the Chair, working with our executive leaders on behalf of the Board during this time of transition.

To each of you who have trusted CFT with your resources, and to all those I've had the opportunity to collaborate with, I thank you. Collaboration is the secret sauce to our success, and CFT is always a phone call or email away. I hope you'll continue to count on CFT, investing in impact that is meaningful, measurable, and enduring. I ask that you continue to grow your collaborative partnerships while encouraging others to join with this organization that I love so much.

With gratitude for your generosity,

PRESIDENT AND CEO
COMMUNITIES FOUNDATION OF TEXAS

"We continue to incorporate equity and inclusion into every fabric of our work as we seek to build a community that truly thrives for *all*."

CFT ADDS NEW EXECUTIVE LEADERS

Communities Foundation of Texas positioned for further growth and impact



JIM BERRY

Senior Vice President, Chief Financial Officer

As senior vice president and CFO, Jim Berry is a key leader in the areas of finance, accounting, investments, compliance, risk management, technology, and property and facilities. Jim is a CPA and seasoned financial executive, formerly serving as the CFO for global real estate developer **Harwood International**, **Snelling**, and **Vasari LLC**. Jim has held leadership roles of increasing responsibility at **Belo Corporation**, **Burger King**, and **McDonald's**, and he spent a decade in the professional services industry with **PwC** and **Grant Thornton LLP**.

Read Jim's full bio at CFTexas.org/Berry



TRUMAN GREENE JR.

Chief Human Resources Officer

Truman has over 25 years of global human resources experience, particularly in the manufacturing industry. Throughout his career, he learned about the needs of the community and now uses his skills and experience to support CFT's work in North Texas and across the state. Prior to joining CFT, Truman held roles of increasing HR responsibility with companies including **Lennox International**, **Invensys**, and **Motorsport Aftermarket Group**. His most recent role was senior vice president and chief human resources officer for **Forterra, Inc.**

Read Truman's full bio at CFTexas.org/Greene



DR. REO PRUIETT, Ed.D.

Chief Diversity, Equity, and Inclusion (DEI) Officer

Dr. Reo Pruiett has been with CFT's **Educate Texas** since 2008, holding roles of increasing responsibility leading our **College and Career Readiness School Models (CCRSM)** work statewide and Southern Sector district-wide portfolio. She previously chaired CFT's DEI committee and is the first person to serve as CFT's chief DEI officer, overseeing CFT's focus area of advancing community equity both internally and externally with the support of CFT's Board of Trustees and staff.

Read Reo's full bio at CFTexas.org/Pruiett



JENNIFER TAYLOR

Chief Marketing Officer

As CMO, Jennifer leads the marketing and communications department, develops and promotes the CFT brand in our community, and drives strategic messaging to support the organization's growth initiatives. Jennifer has more than 20 years of marketing and communications experience in the health care industry with **Steward Health Care**, **Texas Health Resources**, and **Medical City Healthcare**.

Read Jennifer's full bio at CFTexas.org/Taylor

Q&A with Dr. Reo Pruiett, CFT's new chief DEI officer

Q: What compelled you to take on CFT's DEI role after 15 years with CFT's Educate Texas?

A: I have worked in the DEI space my entire life—as an educator, school leader, district administrator, through my church, and as a community engagement volunteer. I have witnessed firsthand the immense need for healthy communities that address the needs of *all* people, striving for equity in *all* decisions that impact people. I am a problem solver, strategic thinker, and implementer of change management. This position embodies the opportunity to effect positive change and support outcomes to strengthen the trajectory of communities that may not have always had a seat or a voice at the table. This work brings education, economics, health, and safety to the forefront of how we can change the future legacies of our communities moving forward.

Q: What does it mean that CFT has named “advancing equity” as an organizational priority?

A: Being explicit about this goal means that CFT will model and demonstrate this priority through our actions and decision making. CFT is committed to aligning our equity goals internally and externally, and to being a catalyst for change. By modeling ‘advancing equity,’ we hold ourselves accountable and enable others to forge ahead in this journey together. My role in this work is to build capacity, engage others, and build and expand relationships and partnerships.

Q: What are you proud of that has been accomplished?

A: We've listened and learned so much. We have built our internal capacity and engaged expert consultants to grow and focus our strategy. We have a dedicated internal DEI committee, and our staff has collectively participated in 5,000 hours of DEI and anti-racism trainings. We've begun to share our history in honoring **Pearl C. Anderson** and **Dr. Marcellus Cooper**. We've defined and are working toward measurable outcomes, including increasing funding for nonprofits led by leaders of color and nonprofits serving communities of color, as well as increasing support and partnership with donors of color.

Q: What do you hope to achieve?

A: I hope that CFT will be known as a leader in the DEI space that is driving change for *all* communities. I hope that our employees and decisions will continue to be guided by our *One-CFT DEI Strategic Framework* that's been developed collaboratively by our staff and board. I hope that our stakeholders and partners will embrace DEI strategies, aligning their giving and decision-making in ways that advance equity. We have much work ahead, and we welcome your partnership.



Learn more about our entire executive leadership team at CFTexas.org/Executives


Pictured: Dr. Reo Pruiett with a portrait of Pearl C. Anderson

NEWS, AWARDS, & ACCOLADES


COMMUNITY CALL-OUTS


-  **Arcilia Acosta**, CFT board trustee, was named chairwoman of the **Dallas Citizens Council**.
-  **Kymberlaine Banks**, senior business engagement officer, graduated from **Leadership Garland '41** and is serving a second term as chair of the **City of Garland Community Multicultural Commission**.
-  **Wende Burton**, chief philanthropy officer, was selected as the national co-chair of the **Asset Funders Network**.
-  **Jeri Chambers**, senior donor engagement officer, Collin County, was elected secretary of the **Plano ISD** school board for the 2022-23 school year.
-  **Celeste Arista Glover**, senior community philanthropy officer, was selected to serve on the **Homeless Continuum of Care (CoC)** board, and as an alumni council member of the **Student Conservation Association**.
-  **Heather Lothes**, donor relations officer, was appointed as corresponding secretary of the **Children's Medical Center Plano Women's Auxiliary Board**, and recently served on the board of directors for the **Junior League of Collin County**.
-  **Ashley McIver**, senior community philanthropy officer, was appointed to the steering committee of **Asset Funders Network** and was chosen as a cohort member of **The OpEd Project**.
-  **Greg Oertel**, senior community philanthropy officer, was elected Dallas steering committee co-chair of **Equality Texas**.
-  **Nicole Paquette**, director of marketing and communications, was named steering committee marketing chair for **Big D Reads** and co-chair of the **Friends of the Dallas Public Library's "LOVE LOCAL"** 2022 fall fundraising gala.
-  **Alkesha Rodriguez**, technical business analyst, was selected to be part of the 2022 **Technology Association of Grantmakers Emerging Leaders Initiative (ELI)**.
-  **Morgan Spann**, donor relations officer, was selected to participate in **Dallas Truth, Racial Healing and Transformation's** 2022 Black Women in Nonprofit Leadership Cohort.
-  **Dimple Sureka**, community philanthropy officer, was selected to serve on the **United to Learn** Advisory Board.
-  **Jennifer Taylor**, chief marketing officer, was selected for the 2023 class of **Leadership Texas**.

EDUCATION SECTOR RECOGNITION

 **Priscilla Aquino-Garza**, senior director of programs, CFT's Educate Texas, was selected for a Graduate School Continuing Fellowship from the **University of Texas at Austin**.

BOARD AWARD RECOGNITION

 **Matrice Ellis-Kirk**, CFT board trustee, was the recipient of the 93rd **Linz Award**.

 **Alfreda Norman**, CFT board trustee and past board chair, was the recipient of the **Dallas Regional Chamber's 2022 ATHENA® Award**.


STAFF AWARD RECOGNITION


 **Wende Burton**, chief philanthropy officer, received the 2022 **Ahsan Family Award** from the **Texas Muslim Women's Foundation**.

 **Sally Kurtz**, Palacios area fund coordinator, was named **Palacios Woman of the Year** by the **Palacios Chamber of Commerce**.

 **Kelly Maltese**, executive assistant to the president and CEO and the SVP, chief giving and community impact officer, received the 2022 **Dallas-Fort Worth Admin Awards Administrative Excellence in Public Service Award**.

 **Nicole Paquette**, director of marketing and communications, received the 2023 **Distinguished Professional Achievement Award** from the **University of North Texas Frank W. and Sue Mayborn School of Journalism**.

 **JJ Ponce**, director, CFT for Business, was selected as a 2022 **40 Under 40 honoree** by the **Dallas Business Journal**.

 **Dave Scullin**, president and CEO, was featured for the fifth consecutive year as part of **D CEO's Dallas 500** of 2022: The Most Powerful Business Leaders in Dallas-Fort Worth.

CFT AWARD RECOGNITION

 **Communities Foundation of Texas** received the 2022 **Unity Advocate Award** from **Project Unity**.

Communities Foundation of Texas was given the **Ready 365 Gold Partner Award** from the **American Red Cross**.

Communities Foundation of Texas received the "Campaign of the Decade" award as part of the **North Texas Food Bank's Golden Fork Awards**.

\$685,000 AWARDED TO 55 NONPROFITS

CFT awards \$435,000 to 35 local nonprofits providing social services

CFT recently offered a funding opportunity for nonprofits focused on providing emergency financial assistance in our local communities, including support for rent and mortgages, utilities, childcare, transportation, health care, and more.

Learn more about the 35 grant recipients at:

[CFTexas.org/CFT-Awards-\\$435K](https://CFTexas.org/CFT-Awards-$435K)

CFT awards \$250,000 to 20 local nonprofits advancing racial equity

CFT recently partnered with **The Dallas Foundation** to support nonprofits addressing systemic racial inequity in our communities. Supported programs include mentoring and tutoring for youth, social-emotional and mental health services, access to healthy food, maternal health care, legal services for citizenship, and connection to living wage jobs.

Learn more about the 20 grant recipients at:

[CFTexas.org/CFT-Awards-\\$250K](https://CFTexas.org/CFT-Awards-$250K)

RECENT GRANT RECIPIENTS



- All Community Outreach
- Arlington Charities
- Bryan's House
- Cancer Care Services
- Catholic Charities of Dallas
- Cornerstone Assistance Network
- DFW Angels
- Family Pathfinders of Tarrant County
- For Oak Cliff
- Fort Worth Adolescent and Young Adult Oncology Coalition
- Frisco Family Services
- Gill Children's Services
- Grapevine Relief And Community Exchange
- Hallie's Heroes
- Hope For You
- Hope Restored Missions
- Hopeful Solutions
- Human Rights Initiative of North Texas
- ImmSchools
- Interfaith Family Services
- Irving Cares
- LifeLine for Families
- Manna House
- Mansfield Mission Center
- Marcus D King Ministries
- Metrocrest Services
- National Ovarian Cancer Coalition
- Network of Community Ministries
- Nexus Recovery Center
- Parker County Center of Hope
- Redeemed Women
- Sharing Life Community Outreach
- Texas Muslim Women's Foundation
- The Storehouse of Collin County
- Women in Need



- Any Step Community Services
- Big Thought
- Community Does It
- Dallas Bethlehem Center
- Delighted to Doula Birth Services
- Empowering the Masses
- Firme DFW
- Frazier Revitalization, Inc.
- Harmony CDC
- Heart of Courage
- Homeward Bound, Inc.
- Leadership Forward Mentoring Program
- Light of Hope Immigration Law Center
- POETIC
- Rae's Hope
- Southern Dallas Link, Inc.
- Texas Muslim Women's Foundation
- Viola's House
- Youth Believing in Change
- Youth Guidance



Questions about grants?

Contact:

GALEN SMITH

Director, Community Philanthropy
grants@cftexas.org | 214-750-4102

To learn more about these recent grantees, their award amounts, and their grant details, visit

CFTexas.org/GRANTS



KALEIDOSCOPE PARK

Park is under construction and expected to open in mid-2024



Kaleidoscope Park, previously referred to as Community Performance Park, now has a formal name and is poised to become one of the most innovative, inclusive, and programmed public greenspaces in North Texas.

All programming, operations, and maintenance of Kaleidoscope Park will be overseen and supported by the **Kaleidoscope Park Foundation**, a nonprofit partner of Communities Foundation of Texas. The park is owned by the **City of Frisco**.

The 5.7-acre Kaleidoscope Park is located in the heart of **HALL Park**, near the intersection of the Dallas North Tollway and Warren Parkway in Frisco, Texas, and in neighboring distance of The Star, Stonebriar Centre, Legacy West, The Shops at Legacy, The Boardwalk, and Granite Park.



Expected to open in mid-2024, construction is underway, starting the journey to create a new experiential gathering space that will amplify and strengthen surrounding communities. The park will be home to weekly films and concerts, fitness and well-being activities, performances, and dance activities. The park's dynamic design will feature universally accessible amenities including a performance pavilion, children's play area, dog park, gardens, water features, Wi-Fi equipped technology terraces, shaded promenades, and public art — including a permanent installation by world-renowned fabric artist **Janet Echelman**. Support from private citizens and local businesses will allow the park to maximize opportunities for barrier-free access to programs and activities for community members and visitors.

Announcing the Park Foundation's Board of Directors

Kaleidoscope Park Foundation's current Board of Directors is composed of seven dedicated and passionate community leaders committed to a bright future for Frisco and North Texas.

BOARD OF DIRECTORS:

FLORENCE SHAPIRO – Chair; former State Senator

DAVE SCULLIN – Vice Chair; President and CEO of Communities Foundation of Texas

ELIZABETH BULL – Treasurer; retired, former SVP/CFO at Communities Foundation of Texas

KYMBERLEY SCALIA – Secretary; Vice President of Marketing, HALL Group

KIM BUTLER – Executive Vice President, HALL Group

SCOTT BOXER – Board of Directors, EnTouch Controls; CFT fund holder

WES PIERSON – Frisco City Manager

"I am so pleased to be participating in the building of this dynamic and innovative arts and culture destination for all of North Texas. This park brings accessibility and an energy for all citizens to enjoy. What better way to celebrate the North Texas community than at Kaleidoscope Park?"



— HON. FLORENCE SHAPIRO, FORMER STATE SENATOR; CHAIR, BOARD OF DIRECTORS, KALEIDOSCOPE PARK FOUNDATION

FROM THE PARK DIRECTOR:

"Built into the name — Kaleidoscope Park — is the park's core mission," shared **Dr. Scott Stewart**, the park's executive director. "Just as the kaleidoscope we played with as kids brings together separate and distinct pieces to create a beautiful design, Kaleidoscope Park will thoughtfully engage the diverse and rapidly growing communities across North Texas, bringing communities together in a free, open, and accessible public space to enjoy, create, and inspire. Kaleidoscope Park will be a community park in the truest sense of the word. The park's programming will be designed with the input of North Texas communities, and the park's operation will be supported by donors drawn from these same communities. Supporting Kaleidoscope Park is truly an investment in the positive development, vibrancy, and sustainability of our North Texas communities." 🌿



Questions? Contact: **SCOTT STEWART**

Executive Director, Kaleidoscope Park Foundation
sstewart@cftexas.org | 214-346-5531



Learn more at **KALEIDOSCOPEPARK.ORG**

#DOTHEGOOD IN APRIL:

Join CFT for Business for National Volunteer Month 2023

Communities Foundation of Texas made a concerted effort to recognize **National Volunteer Month** in 2022, activating 2,300 volunteers to #DoTheGood in our community through more than 11,000 volunteer hours.

CFT will again work to engage the North Texas community in a celebration of volunteer service during National Volunteer Month in April. This second annual communitywide effort to #DoTheGood invites businesses, community leaders, nonprofits, individuals, and families to share their time and talent with organizations in need across North Texas.

CFT for Business will host events designed for member companies and employees, including a **nonprofit fair and networking reception kickoff on March 2, 2023**. Weekly volunteer projects and learning opportunities will be offered throughout the month of April.

Volunteer opportunities will align with CFT's four intersectional grantmaking priorities: Health, Wealth, Living, and Learning. At CFT, we see these focus areas as pillars in building a thriving community. Each week will feature a different pillar, with multiple service opportunities to choose from.

In 2022, more than 400 volunteers from 40 different CFT for Business member companies completed over 2,100 hours of service with 26 nonprofit partners.

Additionally, a variety of publicly available volunteer projects will be featured throughout the month in partnership with locally based volunteer management platform, **VOMO**, and *The Dallas Morning News'* cause marketing initiative, **FWD>DFW**.

Volunteers can visit **CFTexas.org/Volunteer** and search for projects by issue area, by date, or by "anytime" projects featuring organizations in need of ongoing volunteer support. Last year, there were more than 150 projects to choose from.

During this month-long initiative, local businesses can choose to sponsor

an entire week's worth of volunteer events or a single event. Sponsorship opportunities range from \$2,500 to \$25,000. Companies can also join CFT for Business as a **Business Impact Network** member to participate in custom opportunities to engage employees. We hope that you, your family, and your company will consider joining us this year in whatever capacity you can. 🙌



Emerging Leaders in Philanthropy members and alumni volunteered with CFT team members at Hunger Busters during National Volunteer Month '22.



CFT staff volunteers at Twelve Hills Nature Center.



CFT's Kymberlaine Banks at Cedar Hill ISD's Career Day.



CFT staff with CFT for Business member volunteers from D Magazine, Federal Reserve Bank of Dallas, and Santander Consumer USA.

Photo credit: Kim Leeson

"We're striving to make North Texas one of the most business-engaged communities in the country, and to achieve this, we need to partner with companies of all sizes."

— JJ PONCE, DIRECTOR, CFT FOR BUSINESS



For more ways to get involved with CFT for Business, contact:
JJ PONCE
Director of CFT for Business
jponce@cftexas.org | 214-750-4111



GET INVOLVED WITH CFT

Have you checked out our annual Engagement Guide? This resource is a comprehensive guide to help businesses and individuals plan their year-round partnerships with CFT. It outlines opportunities to partner through sponsorship or support of a communitywide event, volunteer opportunity, or other program in 2023. The Engagement Guide also provides a chance to identify sponsorship opportunities that align with your or your company's values and the audiences that matter most to *you*.

The information will be useful as you plan for the year ahead. We look forward to discussing how we can help further your charitable goals while making a difference in our community.



For more ways to get involved with CFT, view our Engagement Guide at
CFTEXAS.ORG/2023ENGAGEMENTGUIDE

A TOAST TO BUILDING A THRIVING COMMUNITY, TOGETHER

Celebrating Dave Scullin's impact locally, statewide, and nationally

Our President and CEO, Dave Scullin, will retire in March, after a distinguished six-year tenure at the helm of CFT, the largest community foundation in Texas and one of the largest in the nation.

“It has been a true honor to lead CFT these past six years. I am proud of what we have achieved toward building a better community and strengthening Texas education. Our extensive progress has been a collective effort through our amazing staff and our dynamic Board of Trustees, in collaboration with our many partners. CFT is uniquely well positioned to build on this momentum and continue this path, driving greater impact across our community and our state, and on behalf of Texas students.”

- DAVE SCULLIN, PRESIDENT AND CEO



Read more about CFT's impact during Dave's tenure on Pages 14-15, and join us in our congratulations and gratitude for his impactful leadership.





Retiring President and CEO Dave Scullin helped drive CFT’s mission, vision, and values forward and into a new era, defined by three strategic priorities: **growing community giving, expanding community impact, and advancing community equity.**

We thank Dave for his commitment to excellence, leadership, hard work, and dedication. We know that his impact will be felt across our organization and community for decades to come.

1. GROWING COMMUNITY GIVING



GIFTS

Annual gifts received saw a **118% increase** to more than **\$205 million** in 2022.



GRANTS

2022 grantmaking to nonprofits has grown by **57%** to reach a record high of more than **\$165 million.**

GIVING DAYS

CFT’s **North Texas Giving Day** has become the nation’s largest single day of communitywide giving, this year pumping \$62.6 million into more than 3,000 local nonprofits, from 94,000 donors in North Texas, plus all 50 states and over 40 countries. This represents a **69% increase** over the past six years, and brings the **total dollars raised for our community through North Texas Giving Day to more than \$500 million.**



2. EXPANDING COMMUNITY IMPACT

PROGRAM AND OPERATIONS



- 76% increase in staffing capacity
- Technology and infrastructure enhancements
- Enhanced talent recruitment and retention strategies

In response to increased demand for CFT’s services, program and operations expenditures have tripled to **\$51 million** annually, including significant growth of CFT’s Educate Texas. CFT also made major strides in advancing our technological capabilities and talent strategy.

COVID-19 RESPONSE



\$375MM+ mobilized for nonprofits

From March 2020 to March 2022, during the COVID-19 pandemic, CFT mobilized **more than \$375 million** for nonprofits in collaboration and leadership with donors and partner funding organizations. This was primarily accomplished through **North Texas Cares** (a collaborative of 30-plus funding partners), three Giving Days, gifts from CFT’s donor-advised fund holders, and through the deployment of nine separate COVID-19 relief funds at CFT.

CFT’s EDUCATE TEXAS



- Serving 2.5MM students
- 400 campuses
- 250 school districts

CFT significantly expanded and accelerated the impact of its consultancy and advocacy initiative, **Educate Texas**, as a trusted change agent to strengthen K-12 and higher education in Texas. Educate Texas is focused on increasing academic achievement and educational equity by leading programs, policy, and partnerships to reach **over 2.5 million students statewide across 400 campuses and 250-plus school districts, colleges, and universities** with its innovative work concentrated on the goal of increasing the number of students earning a degree or credentials toward a living wage.



3. ADVANCING COMMUNITY EQUITY

DIVERSITY, EQUITY, AND INCLUSION (DEI) INITIATIVES



- Engaged local/national experts in DEI strategy
- Appointed first-ever chief DEI officer
- Big D Reads: *The Accommodation*

Dave expanded CFT’s strategic initiatives to incorporate the urgent need to advance equity across our community. He **launched a formal DEI initiative and engaged expert consultants**, which resulted in 5,000 staff training hours in 2019-21, and **created a chief DEI officer position** to ensure equity would be embedded in CFT’s work internally and externally in the community. During Dave’s leadership, CFT also co-led a citywide read of the Dallas racial history book *The Accommodation*, through **Big D Reads** and our *Cause-Minded Conversation* event series.



FUND HOLDER APPRECIATION CELEBRATION

Where Passion Meets Purpose

CFT's annual Fund Holder Appreciation Celebration is truly our favorite night of the year! This year's theme was "Where Passion Meets Purpose." Fund holders joined together for an evening of dining and getting to know one another as we thanked them for all they do for our community. They also heard stories of impact from CFT staff experts.

CFT fund holders: Plan to join us for our event in November 2023!



Kelley Burks, Carolyn Newham, and Toni Brinker

Photo credit: Kim Leeson



Jack Tutterrow, Reo Pruiett, and John King



Beverly Freeman, Don Freeman, and Aimée McClanahan

DR. MARCELLUS COOPER HISTORICAL MARKER

Honoring the legacy of the first Black dentist in Texas

CFT partnered with **Remembering Black Dallas** and the late **Dr. George Keaton Jr.** to install a historical marker at the Caruth Homeplace. The historical marker honors **Dr. Marcellus Clayton Cooper**, the first Black dentist in Texas who was born enslaved on the Caruth Farm. We were grateful to have some of his descendants present for the dedication ceremony.

Learn more about this effort to advance community equity at: CFTexas.org/CooperHistoricalMarker

Photo credit: Kim Leeson



Monica Christopher, John Fitzpatrick, Dave Scullin, Alfreda Norman, and Debra Brennan Tagg



Texas A&M College of Dentistry Dean Lily Garcia and LaDawn Brock, representatives of the Dr. M.C. Cooper Dental Clinic



Lori Price, Rose Anderson, and Lewis Rhone, a descendant of the late Dr. Cooper

BLACK BENEVOLENCE: A conversation about generosity and giving



Errika Flood-Moultrie and Dave Scullin



Matrice Ellis-Kirk, Cora Black, Whitney Davis, and Elizabeth Corley

CFT hosted a lunch conversation for Black leaders and influencers across the community. Attendees had meaningful discussion about values-based giving, and shared their passions for causes they care about. Special thanks to host committee members: **Ann and Taoreed Badmus, Kymberlaine Banks, Neisha and Richie Butler, Greg Campbell, Carol and Truman Greene, Kendall Hill, Matrice and Ron Kirk, Patte Lee, Noelle LeVeaux, Chris McSwain, Alfreda and Joe Norman, Dr. Reo Pruiett, and Beverley Wright.**

Photo credit: Bret Redman

NORTH TEXAS GIVING DAY

\$62.6MM raised in 2022, benefiting 3,210 local nonprofits



Anita Bhatia and Niraj Bhatia



Nonprofit leaders at the 2022 NTX Giving Day kick-off.

CFT's **NTX Giving Day** is designed to empower every person to give back to their community by supporting the causes they care about and the nonprofits doing the work to keep our community thriving. Last year's theme was "Find Your Passion. Give with Purpose." In its 14th year, NTX Giving Day's cumulative fundraising total hit more than \$500 million—critical dollars for our local nonprofits. Save the date for the 15th anniversary of NTX Giving Day on **9.21.23.**

Photo credit: Kim Leeson and Can Turkeyimilaz

PROFESSIONAL SEMINAR WITH SMU

CFT's 2022 annual professional seminar in partnership with **Southern Methodist University** featured **Martin Hall** discussing charitable tools. This year's seminar will feature **Bryan Clontz**, founder and president of **Charitable Solutions, LLC**. He'll discuss creative charitable planning with non-cash assets.

Save the date and plan to join us on May 9 for our 2023 seminar.

Learn more about becoming a sponsor or register to join us at CFTexas.org/Seminar.



Attendees listen to 2022 professional seminar speaker Martin Hall.

Photo credit: Kim Leeson



Attendees make new connections.



Honoree John Bergner with speaker Martin Hall

CHAMBERS OF COMMERCE LUNCHEON

Partnering with CFT to amplify impact

In January, CFT brought together local chambers of commerce for a luncheon discussing the ways CFT can be a partner to chambers and their business members. Attendees heard about some of our current community collaborations from **Andrea Glispie** of **Charles Schwab Bank**, **Barbara Milo** of **HALL Park**, **Ali Mize** of **Neiman Marcus**, and **Andy Smith** from **Texas Instruments** and the **TI Foundation**. Read the event recap on our blog at CFTexas.org/ChambersConnect.

Photo credit: Kim Leeson



Event panelists Andrea Glispie, Barbara Milo, Ali Mize, and Andy Smith



JJ Ponce, Dale Petrosky, Monica Christopher, Ken Malcolmson, and panel moderator Christine Perez

EMERGING LEADERS IN PHILANTHROPY

2022 cohort prioritized education and economic security

CFT 2022's **Emerging Leaders in Philanthropy** cohort spent the year working to identify two priority issue areas: education, with an emphasis on early education, social-emotional learning, teacher preparation/representation and multigenerational programming; and economic security and opportunity, with an emphasis on workforce development, financial literacy, re-entry support, and equitable access to capital and job opportunities. Their nine-month journey in grantmaking resulted in a \$25,000 grant to **Wesley-Rankin Community Center**.

Learn more at CFTexas.org/ELP.

Photo credit: Kim Leeson



ELP alumni and cohort members volunteer at Hunger Busters, preparing meals for DISD students.



Cohort members narrow down their grantmaking priorities during their in-person sessions.



Cohort members vote on nonprofits in alignment with their identified funding priorities.

SOUTH ASIAN LUNCHEON

In celebration of **Asian American and Native Hawaiian/Pacific Islander (#AANHPI) Heritage Month**, we heard stories of giving from some of our inspirational fund holders at the **South Asian Community Luncheon**. From our speakers' experiences with donor-advised funds, to how some utilized CFT's **GiveWisely®** resources, philanthropic consulting, and **Emerging Leaders in Philanthropy** program to enhance their giving, we learned how these leaders support their favorite causes.

Save the date for our **2023 Asian Women Leaders in Philanthropy event on May 18!**

Contact bsharma@CFTexas.org for more details.



Sapna Punjabi-Gupta, Chanda Parbhoo, Rashmi Mathur, and Rani Banerjee share their values.



Gunjan Jain, Anurag Jain, and Ami Doshi

Photo credit: Kim Leeson



Event speakers Anna and Raj Asava

CFT'S 2022 VESTER HUGHES AWARD

Congratulations, John Bergner

Communities Foundation of Texas celebrated **John Bergner** as CFT's 2022 Vester Hughes Award honoree. When Vester Hughes passed in 2017, CFT created the Vester Hughes Award in honor of his legacy, his longstanding commitment to charitable causes, and his support of CFT's philanthropic initiatives.

In selecting a recipient of the Vester Hughes Award, CFT seeks out an outstanding professional advisor who has contributed exceptionally to their field, has championed charitable giving, and supports CFT's mission of growing community giving. Recipients are devoted to assisting clients with charitable giving, and serve as thoughtful and impactful mentors to other advisors in the field of philanthropy.

John Bergner is a shareholder in the Dallas office of **Winstead PC** and serves as co-chairman of the wealth preservation practice group. His practice encompasses tax estate and business succession planning and administration of estates. With over 40 years of experience as an attorney, John is nationally recognized for his work.



John Bergner with past Vester Hughes Award Recipients Jack Kinnebrew (2017) and Kathy Muldoon (2019).



John Bergner, CFT's 2022 Vester Hughes Award recipient, with Dave Scullin, CFT's President and CEO.

"John Bergner embodies the best qualities of Vester Hughes, and we are excited to recognize him as our 2022 Vester Hughes Award Recipient. CFT has witnessed firsthand the incredible impact John makes in support of the causes that matter most to him, and the mentorship he provides to so many in his field."

— DAVE SCULLIN, PRESIDENT AND CEO

CFT has partnered with John since 1987, when he first joined CFT's Advisory Council. He's provided CFT with feedback to inform its work and services, and has helped secure speakers and high-quality content for professional seminars. John also engages in personal philanthropy through his own charitable fund at CFT.

John has an expansive impact with clients and nonprofits, and CFT is honored to recognize him for his leadership and community involvement with our 2022 Vester Hughes Award. Please join us in congratulating John!



ABOUT

Vester Hughes

Vester was a nationally respected tax attorney who testified before Congress about tax matters and helped rewrite the federal tax code. Vester first began working with CFT in 1958, and served as CFT's general counsel or senior tax counsel for more than 50 years.

During his tenure, CFT grew into one of the most prominent and trusted community foundations in the country, and the largest in Texas. As legal counsel for **W.W. Caruth, Jr.**, Hughes helped create the **W.W. Caruth, Jr. Fund** at CFT.

Vester embodied the principle of honoring donor intent, as he guided the foundation through the investing and grantmaking of the **W.W. Caruth, Jr. Fund**, which continues to grant millions of dollars to the community each year.



To learn more about the Vester Hughes Award and watch our tribute video, visit [CFTexas.org/VesterHughes](https://cftexas.org/vesterhughes)



Want to learn more? Contact:

CAROLYN A. NEWHAM, JD

General Counsel and Corporate Secretary
cnewham@cftexas.org | 214-750-4226



NORTH STAR
SERVICES



We can help your clients achieve their philanthropic North Star with ease, efficiency, and effectiveness.

Communities Foundation of Texas' **North Star Services** is a private foundation alternative that combines CFT's concierge service offerings with a charitable fund, providing the service and support of a private foundation at a lower cost and with greater tax benefits. CFT's North Star Services are available to individuals, families, private foundations, corporate foundations, and businesses looking to maximize their charitable giving and minimize the hassle, time, and cost of managing a private foundation.

IF YOU, YOUR BUSINESS, OR YOUR CLIENTS HAVE:

- 1 An interest in the structure of a private foundation or simplifying the administration and/or generational transfer of a current foundation
- 2 A desire for customized, personalized grant opportunities and/or complex grant support
- 3 The ability to gift appreciated securities or complex assets to facilitate their charitable giving

CFT AND OUR NORTH STAR SERVICES CAN BE A TRUSTED PARTNER TO YOU AND YOUR CLIENTS.



To learn more about our North Star Services, visit [CFTexas.org/nss](https://cftexas.org/nss)

TRANSFORMING EDUCATION ACROSS THE RIO GRANDE VALLEY

CFT's Educate Texas releases regional scorecard

RGV FOCUS is measurably improving education in all four counties of the Rio Grande Valley. CFT's Educate Texas founded RGV FOCUS in 2012 with the vision of ensuring all students in the Rio Grande Valley receive the education they need and deserve to achieve meaningful careers and lives.

With the theme of **What Matters Most, Lo Que Mas Importa**, RGV FOCUS' ninth annual report and scorecard emphasizes the importance of families and community, son nuestras familias y comunidad.

You'll see that Rio Grande Valley students now match or exceed Texas averages in nine out of 12 key indicators, including these highlights:

56% of RGV high school students are **completing Advanced Placement or Dual Credit courses**, exceeding the state average of 46%.

55% of RGV high school students are **completing FAFSA for financial aid**, exceeding the state average of 47%.

49% of RGV high school graduates are **immediately enrolling and beginning instruction in higher education**, exceeding the state average of 45%.



RGV FOCUS
a COLLABORATION with EDUCATE TEXAS

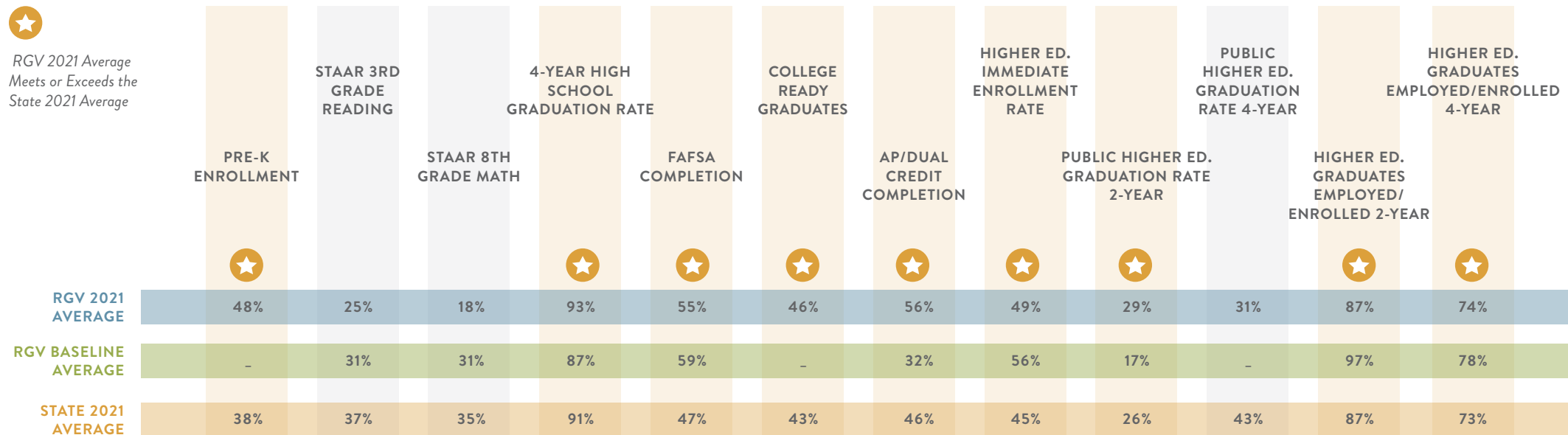
As we look forward, we know there is still critical work to do. What matters most is the education and support of all students, so they find their place on a path that is right for them.



"We have a multipronged approach to increasing college readiness and immediate enrollment, including identifying seniors who are not likely to pursue education after high school and helping them overcome challenges and plan paths to higher education that are best for them. We have also partnered with school districts and colleges across the region to help students who have dropped out of school to complete a GED and begin earning stackable workforce credentials."

TERI CAPISTRAN
Point Isabel ISD Superintendent and RGV FOCUS Leadership Team Chair

RIO GRANDE VALLEY STUDENTS MATCH OR EXCEED TEXAS AVERAGES IN NINE OUT OF 12 KEY INDICATORS



*The information presented in this scorecard is the last reported data. Visit our website below for information on dates used for this year's scorecard data.
*Due to disruptions caused by COVID-19 in the 2019-2020 school year, STAAR testing indicators were not tracked by the Texas Education Agency.
*Due to the consolidation of 4-year institutions of higher education in the RGV, a 4-year standard baseline is not applicable.
Visit EdTx.org/RGVscorecard for additional information about our scorecard data and sources.

READ THE FULL STORY ONLINE:



Visit RGVFOCUS.org to view the latest scorecard data, success stories, and learn more about our work.

Questions? Contact our expert:
J. CHRIS COXON
Managing Director, Educate Texas
ccoxon@cftexas.org | 214-750-4140



FUND HOLDER SPOTLIGHT

Meet Andy Smith and Paul von Wupperfeld



In 2018, Andy and Paul established the Andy Smith and Paul von Wupperfeld Charitable Fund at CFT, a donor-advised fund that they use to support their passion for the arts and equity.

Andy Smith and Paul von Wupperfeld believe that creating a community where all people are treated with respect and dignity starts with fostering authentic relationships with diverse people.

Together and individually, they volunteer with and donate to organizations such as **Dallas Holocaust and Human Rights Museum, Dallas Theater Center, and Resource Center**. As a couple, they have led successful fundraising galas for the **Dallas Symphony Orchestra, Dallas Theater Center, and Dallas Summer Musicals** (now **Broadway Dallas**).

“Community involvement is so important to us. We want to play a role in making the world a safer, happier, and healthier place for everyone to thrive.”
— ANDY SMITH

“I’m honored that we are able to give back to the causes close to our hearts. It’s incredibly gratifying to make a positive impact with such important organizations.”
— PAUL VON WUPPERFELD



For more stories of CFT fund holders making an impact, visit CFTexas.org/stories